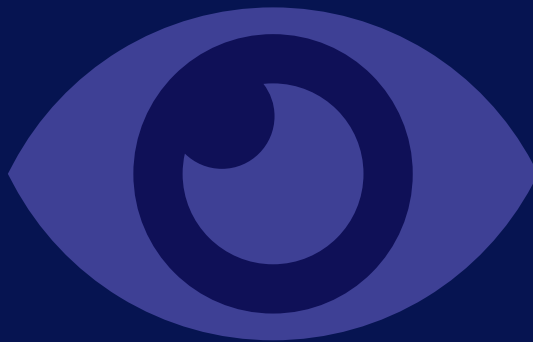


Unwrapping the
Potential

OUR VISION

To create value through economic, social and environmental development whilst being a world class education provider in a manner that is nationally entrenched, regionally recognized and globally relevant.

To foster a culture wherein original ideas are generated through strong accent on innovation, inquiry, scholarship, creativity and research. To develop leadership, which is capable, compassionate, conscious and committed to common good.



OUR MISSION

We strive to provide and promote quality education and training in multiple verticals by leveraging a structured mix of scholarship with professionalism. We believe our first responsibility is to the students, staff, alumni and all other stakeholders. We commit to develop a system that focuses on the head, heart and hands within an intensive teaching, learning and research environment that streams through our code of conduct. To put strong emphasis on enhancement of skill sets which are practically relevant with an uncompromising orientation towards quality in whatever we do.



GLS University

Governing Body Members

PRESIDENT

Mr. Sudhir Nanavati

MEMBERS

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Mr. Pankaj Patel
Ms. Paru Jaykrishna
Dr. Tejas Patel
Mr. Bhadresh Shah
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Mr. Shashank Shah
Dr. Avani Desai



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GLS University

Gujarat Law Society (GLS) established in the year 1927, is one of the largest educational consortiums in the State of Gujarat. GLS was promoted by luminaries such as Shri Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar, the first speaker of the country and was nurtured by revered personalities such as Shri I M Nanavati with a steadfast resolve to achieve Excellence in Education.

With the advent of the era of self-financing educational institutions, GLS has taken a pioneering role by offering programmes in several disciplines such as Business Management, Computer Technology, Commerce, Business Administration, Education etc. in addition to those already offered in areas of Law and Humanities. GLS has also been offering a wide range of professional programmes encompassing various functional and vertical specializations such as Human Resource Management, Banking and Insurance, CA, CS, Professional Accounting, Export Management, Personality Grooming, Communications Skills etc.

All the courses offered at GLS have a high preference and acceptance in the student community as well as the corporate fraternity.

In its nine decades of journey the prime philosophy of GLS is to provide an ideal creative learning environment and create thought leaders, who can bring about the much-needed change in the fabric of society.

Since the establishment of GLS University, it has endeavored to introduce programmes, design their course structures and curriculum benchmarked as per the best prevailing global standards.





Message from The President



The last few years has brought a drastic change in the functioning of entire fraternity. GLSU was successful in developing & implementing a dynamic platform by optimally utilizing the digital infrastructure and has successfully embraced the challenges of new normal.

GLSU is determined to build an educational experience that is dynamic, innovative and relevant. GLSU imparts Knowledge, Skills & Abilities which molds students to hit the ground running from day one, and are diverse in their interests and talents. At GLSU, we systematically expose our students to the strong fundamentals in their subject areas. At the same time, we hone their interpersonal skills to create a balanced business leader.

I am glad to present a pool of talented and diverse individuals brimming with energy and excitement to take on the world outside management school. Their enthusiasm is infectious, and you will be happy absorbing them in your team. I welcome you to the placement process at Faculty of Management, GLS University

Sudhir Nanavati
President



From the Dean's desk



Faculty of Management, GLS University has established itself as an institute of repute in the area of Management Studies in the state of Gujarat. The institute has strived to shoulder the responsibilities and challenges generated by changes in the business environment of the Country.

We at GLS, understand the importance of broad based education and so has created a conducive environment for our students to excel in all possible facets of life. We believe in inculcating right attitude in these young minds so that they don't only excel as the individual but also contribute meaningfully to the societal development. Highly experienced and learned faculty team of GLS ensures that our students get the best of everything and can benefit them in the best possible way. The curriculum and pedagogy are restructured on timely basis to keep our students at par with the changing industry dynamics.

The focus is on nurturing students with informative, factual and creative sessions and activities that can help them to develop and improve their core competencies. Expert sessions, webinars and debates have created an enormous difference in the students' hard skills and soft skills, which have helped them to gain practical knowledge and have made them familiar with the professional corporate world outside.

I am sure our students are ready to serve the corporate and can be molded from raw recruits to hard working professionals easily, who can adapt change and progress ahead in any given situation in this ever-changing global scenario. I am extremely optimistic that they will turn to be true assets of your esteemed organization if selected and will portray their abilities and skills in best possible manner to achieve the organizational goals.

I look forward to mutually enriching relationship with your esteemed organization in the near future

Dr. Hitesh Ruparel
Dean

About Faculty of Management

The Faculty of Management at GLS University offers a 2 year (4 Semesters) Masters of Business Administration (MBA) Programme for all eligible graduates aspiring for a career in the field of management. On the successful completion of the 2-year Programme, the students will be awarded the Masters of Business Administration (MBA) Degree. Apart from that, the Faculty of Management at GLS University offers 5 years' (10 Semesters) BBA+MBA for all eligible Class XII pass-outs aspiring for a career in the field of management. On the successful completion of the 5-years Programme, the students are awarded Master of Business Administration (MBA) Degree. However, students who want to acquire only an undergraduate degree, have an option of getting a Bachelor of Business Administration (BBA) degree on the successful completion of 3 years. It has enjoyed a high creditability in the corporate world over the years.

Students undergo a wide gamut of courses through its choice based credit system over the span of 5 years. These subjects are curated and offered in line with the global market demand, so that the students of I-MBA Programme are ready to blossom professionally in the wide field of management. The most notable feature of the programme are its objectives and its flexibility in providing a genuinely broad-based education. Students are given an opportunity to work on various industry driven projects, participate in workshops which focuses on individual's personality development and employability. Both programmes at GLS University are based on Choice Based Credit

System (CBCS) in order to facilitate students to opt the subject in the specialization of their choice.

The MBA programme at the institutes is a swift paced and a vibrant blend of educational rigor and corporate relations. A careful concentration is given to academic fineness through stringent eminence check in the form of quizzes, assignments, projects and internal examinations ensure that students are resonance in their conceptual knowledge. The programme has vast variety of innovative subjects like Business Analytics, Advance Research Methods, Fintech and Cryptocurrencies, Computer Application for Business, and list goes on. Moreover, incessant learning and assessment supported by tie-up with business houses for live projects, corporate guest lecture series in every course area, global immersion and exposure to virtual managerial orientation moulds their talent finest suited for corporate career challenges to be entrusted to the participants. The MBA programme at our Institute helps the student to augment his knowledge to face challenges in today's shifting business environment. During the course of the two-year programme the institute also builds personal efficiency and leadership skills that prove priceless throughout students' professional lives.

MANAGEMENT



Infrastructure Support

'Inspiring Minds; Inspiring Creation'; the institute follows this motto for the Infrastructure facet. The ambience is designed and offered keeping in mind student friendliness. Faculty of Management has made it a point to provide their students with all the facilities so that the students face no bars from a 360 degree development prospect.

The Learner Rooms

The Learner Rooms at the institute are designed to endorse interactive learning involving the students and the faculty. All the classrooms are air-conditioned and operational with multimedia and audio-visual equipments that facilitate effective teaching and learning.

The Digital Lab

Highly equipped, latest technology supported labs is a unique feature of Faculty of Management. With more than 150 laptops with exclusive campus agreement with Microsoft which connects the faculties and students for effective information sharing. Students have campus wide seamless connectivity through unified airwave Wi-Fi network with 5G speed powered by HP Aruba. The campus has been converted into a WiFi zone to make learning more feasible for the students.



The Knowledge Centre

A well-made repository of knowledge makes learning more enjoyable and deep. The Library operates as the principal information reserve and storehouse for all the education and research activities at the institute. Apart from course books and suggested reading material prescribed for each course offered at the institute, the library abodes a growing collection of research reports, reference works, encyclopedias, handbooks, and so on. The annals at the institute prides of 10837 books, 18000+ e-books, 89 national and international journals, magazines and periodicals, reference volumes and 1000 educational CD ROMs to keep the students informed and educated about the Indian and global business environment. Access to several journals and databases such as EBSCO, Pro Quest, J Gate, National Digital Library, AIMS International Journal of Management, inventi.in and Indiajournals.com are available to quench their thirst towards knowledge. The knowledge centre is automated using SOUL 2.0 a library automation software designed and developed by the INFLIBNET. SOUL 2.0 is a multi-user software that supports internationally known standards such as CCF, MARC 21 and AACR-ii.

Auditorium

The campus hosts a centralized air conditioned, multipurpose auditorium with a seating capacity of 275 people with a big modular stage and a green room. The auditorium is adequately equipped with latest technology equipment's with uninterrupted power supply, sound systems, video facility and LCD projectors.

Fitness Centre

With an emphasis on the scientific approach to fitness, University has an ultra-modern fitness center "The Fitt Wave" spread across the area of 12,000 sq. ft. It is equipped with resources and facilities like advanced equipment, fitness trainers, weight exercise area, cross fit area, yoga studio, Nutrition & Health café, consultation room, locker facilities, steam rooms, huge shower cabins etc.



Our Distinguished Faculty Team

It takes someone special to be an educator; a person who cares for others, and aims to help students grow to their fullest potential. Teaching, advising, guiding and encouraging students to carve new paths is the main concern of faculty members. The faculty panel has an affluent blend of industry and academic experience. Individual faculty associates are dexterous in varied areas - Finance, Marketing, IT, Quantitative Techniques, Economics, HR and Strategy.

Dr. Hitesh Ruparel
Dr. Dharmesh Shah
Dr. Sneha Shukla
Dr. Jasmin Padiya
Dr. Juhi Shah
Dr. Megha Shah
Dr. Rajsee Joshi
Dr. Gurmeet Singh Sikh
Dr. Kalagi Shah
Dr. Amish Soni
Dr. Hetal Pandya

Dr. Avani Patel
Dr. CA Darshna Khakhar
Dr. Deepa Vyas
Dr. Isha Dave
Dr. Chinmay Gandhi
Dr. Hiteksha Joshi
Dr. Neelam Purey
Mr. Bhaumit Patel
Dr. Dhruv Brahmbhatt
Dr. Roshni Tijoriwala
Dr. Ashok Bantwa

Dr. Harikrishna Chaurasiya
Dr. Jaimini Yagnik
Dr. Apeksha Champaneri
Dr. Yasmeen Pathan
Dr. Smruti Vakil
Dr. Hima Trivedi
Dr. Tanvi Pathak
Dr. Maitree Shah
Dr. Jaineel Shah
Dr. Dharmesh Adesara
Ms. Pooja Shah

Dr. Devrshi Upadhayay
Dr. Maulik Shah
Ms. Anjali Panicker
Mr. Tanay Shah
Ms. Dhairya Jhala
Ms. Charmy Thakkar
Ms. Komal Pandya
Ms. Hinal Shah



Academic Extension Activities

In accumulation to its academic activities, the institute is involved in a swarm of additional activities which are an expansion into united meadows and which reinforces the institute-industry ties.



Research by Students and Faculty Associates

The institute, apart from establishing a robust teaching environment, facilitates and supports cutting-edge research in a wide variety of areas. This enables the students to acquaint themselves with latest developments in their respective areas of study and pursue their own research interests. The institute encourages its faculty members and students to establish collaborative research ventures. The students and faculty members of the institutes are actively involved in writing research papers on various contemporary issues in national and international journals. Institute has also subscribed to Online Research Database like EBSCO and J - Gate. Over the period of the last one year, the students and faculty members have published several research papers in International and National Journals of repute.



International Conference on Advance Theory, Research and Practices in Management

Faculty of Management, GLS University organizes the International Conference on Advances in Theory, Research and Practice in Management. The prime objective of the conference was to provide a platform for exchange of ideas between experienced and knowledgeable researchers, practitioners and doctoral students in various fields of economy, marketing, finance and human resource.



Students' Activities

In addition to its academic activities, Management programmes are involved in a host of other activities which are an extension into allied fields.

Student's Clubs

In order to fulfill students' passion to learn the new & accomplish their relentless pursuit of knowledge, various clubs are formed namely Finatics (Finance Club), Mavericks (Marketing Club), Synergy (HR Club) & Puns & Proses (Personality Development Club), Oasis (The Cultural Club), Page Turners (The Literature/Intellectual club), Artistry (The Creative Club) These clubs provide students intellectually stimulating, experiential & practical exposure by helping them become corporate ready. They also connect students with professionals in the field of communication, foster critical thinking and assist them with their language skills. Numerous activities like candid interaction with industry stalwarts, market tips, news updates, interactive workshops, quiz, mentoring on job openings, communication fact checks etc. are part of these clubs



Industrial Visits

Practical exposure is very critical to understand all management verticals. To serve this purpose, industrial visits at renowned industries are organized for students on a regular basis. Places such as GIFT City, Vadilal Plant, Pundra, Mother Dairy Plant at Bhat, Kajaria Tiles, Divya Bhaskar, Jewel Industries at Baroda, Somany industries at Kadi, Reliance Industry, Kitchen Express, NIPRA ,Havmor ,Sales India, Fortune LandMark, HolidayInn Express, Gujarat High Court etc. are some of the destinations that the students visit and get the practical exposure which relates the concepts with practice of managing various businesses.

Sanshodhan

Sanshodhan is a Summer Internship project Competition which gives platform to the students of Management programs to showcase their research, exchange ideas and share their learnings. Sanshodhan is a notion, made to define, refine and find the best research done during Summer Internship. The competition aims to assess the practical learning of 8 weeks of rigorous summer internship undertaken by the students.





Parishti

Parishti is a state level summer internship competition with the objective of providing a common platform to students of Management Institutes across the State to showcase their practical learning and their contributions from their summer internship. Several reputed colleges across Gujarat were furnished a common platform to showcase their practical learnings and their contributions from their summer internship. The winners are awarded with cash prizes.

EVOLVE – A Soft Skills Training Program

EVOLVE is a featured activity at Faculty of Management, GLS University for training the students to meet the growing demands of the industry and ensuring they are corporate ready. Every year, students go through intensive workshop on Soft Skills which aim at providing them the guidance on various areas like Resume Writing, Video Resume Interview skills, Workplace Etiquettes and the like. Aptitude Test is another facet of job placements that the students are given exposure about. They undergo a mock aptitude test covering aspects like logical reasoning, language pro-efficiency, quantitative and general knowledge.



MANEDGE – The Wall Magazine

Students at the department have conceptualized a quarterly e-magazine 'Man-Edge' -An edge for the New Age to be updated with the current happenings. Man-Edge regularly features articles on finance, marketing, technology, economics, news updates, institutional events, student achievements etc. which acts as an effective tool for the managers to be.

Talentino

With the objective of providing a platform to explore the latent talent of the students, every year institute organizes "Talentino", the annual cultural festival. These activities exist to complement the academic curriculum and to enhance the student's educational experience as Education cannot happen just in classroom—it must go beyond the walls of the classroom.





Neeti-The Strategic Battle

Faculty of Management organises a round-the-year event called “Neeti- The Strategic Battle”. The event comprises of Virtual Trading, Management Quiz, Youth Parliament and Bid to Win. The main objective of the event was to give students the atmosphere where students could portray their strategic skills. The aim of 'Neeti' is to expose the students to the structured, logical strategic thinking, which will enhance their professional outlook.

Sabrang

We believe in overall development of our students and hence every year hosts Sabrang. The event comprises of Brand Rangoli, Collage Making, T shirt Painting, Photography and Master Chef competitions.



Revel

All work and no play will certainly make a student get bored in academics, so we at institute have come out with Revel, a sports event considering of games like football, carom, cricket, football, chess and volleyball. The best part of the event is that the whole event is being organized by the students and for the students. Which portrays the leadership, team spirit and sportsmanship of the students on the ground, and is reflected in their work too.

FIT-O-HOLICS – A Fitness Workshop

The department recognizes the pressure that students face during their academic life as well as the stress they would be facing in the future in their corporate careers. They are being trained to be mentally and physically fit to manage this stress. This not only helps them feel relieved, but also boost their willpower to face the next. The students are given an opportunity to be part of workshop consisting of Bokwa, Aerobics and Zumba.





Days Celebration

To make academic journey more joyful every year, days are celebrated based on different themes, wherein students are encouraged to organize and manage the events which give them a chance to sharpen their leadership and team building skills. Unique themes are celebrated each year like Mismatch Day, Group Day, Indo-Western Day etc.

Thanganat: Garba Mahotsav

The Navratri fervor in Gujarat has to be seen to be believed. The worth of this fervency is myriad when it turns into a Mahotsav in particular at GLS This event starts with Arti and ends with divine and joyous feeling among all the people who were present waiting for the festival to come again



Daan Utsav

The institute understands the social obligation towards the society and conducts the CSR activity of DaanUtsav every year, where they provide the old clothes, toys, newspapers, stationery, etc to the underprivileged and the needy. Students donated old clothes to “Gunj”, which is a Delhi based NGO, they also donated stuff at “Charity Shop” located at Vastrapur, Ahmedabad, backed by the Blind Man Association. Apart from this, students donated newspapers and magazine to “Utthan”, a vocational training school for differently abled kids.

Blood Donation Camp

The goal of GLS is not only to groom managers of tomorrow, but also to sensitize students towards the needs of society. The institute thus, aims to make their students, socially responsible citizens. On this path, GLS organizes Blood Donation Camp every year in association with Indian Red Cross Society.



Alumni Association



Over the decade, some 24 batches have been successfully awarded MBA Degree under the flagship of GLS MBA Program. We have a strong database of 5000+ registered alumni members till date with whom we are in regular touch in the form of various activities and events. To name a few, the department had organized alumni meet along with a musical concert by ghazals maestro Shri Manhar Udhas and Shri Jagjit Singh.

GLS STAMP (Student Teacher Association of Management Program) organizes Sankalan - a reunion of alumni every year with the purpose of confluence between the past & future talent. The Alumni members are the ambassadors of the department in the corporate & they continue to bring laurels to their alma mater in form of regular guest lectures and final placements. GLS management programmes aims at generating & maintaining a strong alumni network by reaching out to alumni & keeping them connected.



Synergy with Corporate

The institute believes in offering practical exposure along with theoretical and conceptual knowledge. The institute invites industry stalwarts and eminent speakers to share their valuable experiences and acquaint students with upcoming development in various industries.

Mr. Parag Bhatt
Head, HR
Tatvic

Mr. Himanshu Bharadwaj
Senior ASM Gujarat
Nippon Paints India Pvt Ltd

Mr Bhavesh Prajapati
Associate Vice President
Motilal Oswal, AMC

Sunil Kapadia
Head Block chain innovation
Inferenz Tech Pvt Ltd

Ms Ankita Vania
Manager
KCSIT Global

Mr. Amol Trivedi
Principal Consultant
TCS

Mr. R.K. Rao
Consultant
Efficient HRO

Hanuman Dass (Hemal Randerwala)
Founder & Chairman
Go Dharmic & Arjun Global

Mr. Hitesh Somani
Director and Founder
Aapka Investments

Ms. Naisargi Shah
HR & Finance Head
DELFI Consulting Engineers (India) Pvt Ltd.

Snehal Kulshreshtha
Managing director
Vinca Hospitality Pvt Ltd

Kamlesh Waghela
Data Acquisition Manager
KANTAR

Mr. Sahil Pareek
Category Lead
Udaan

Mr. Jamshed Bhagwagar
Corporate & Governance Executive Assistant
Reliance Industries Limited

CA Karan Shah
Partner
M.s Dhiren Shah & Co.

Mr. Amir Jamani
Proprietor
Shiksha Fin serve

Vivek Randeria
Founder & CHO
HUNCH Consultants

Shreya Parikh
Founder & CEO
Huminivex Consulting and Training

Mr. Jayesh Tank
General Manager , IT
Harsha Engineering

Devang Pandya
HR Manager
Pacific Group of Companies

Mr. Ashish Bhalani
Founder
Happyhness Hacker

Mr. Abhishek Sharma
BDO
Astral Ltd.

Mr. Alok Shah
Founder
Arham Education

Mr, Arun Chaubey
SEBI & NISM
Empaneled Trainer

Mr. Bhavya Mehta
Facilitator
IMS

Mr. Chintan Trivedi
Manager
Neilson IQ

Mr. Darshan Solanki
Area Manager
NJ Wealth

Mr. Hanuman Dass
Founder & Chairman
Go Dharmic

Mr. Harshi Doshi
Proprietor
H.A. Doshi & Associate

Mr. Hitesh Somani
Director
Aapka Investments

Mr. Keyur Doshi
Sr. Deputy General Manager
Vadilal Industry

Mr. Kuldip Singh Kaler
Instagram Influencer
Tea Post Café

Mr. Rushad Shah
AVP – HR
Cygnet Infotech

Mr. Rushit Kapadia
Web & Apps Project Manager,
Space –O – Technologies

Mr. Sahil Pareek
Category Lead
Udaan

Mr. Vivek Randeria
CHO
Hunch Consultants





Invitation Message

The Placement Team at the Faculty of Management extends sincere appreciation to the corporate community for serving as a continuous source of inspiration and guidance. Your steadfast support has significantly influenced the development of our students, aligning their skills with the evolving industry landscape.

The Management Program at GLS is thoughtfully designed to meet the expectations of all societal stakeholders. Going beyond traditional academics, our program offers a holistic learning experience, combining theoretical knowledge with practical exposure. MBA students benefit from expert sessions, summer internships, live projects, and case studies led by industry leaders. Additionally, we encourage their participation in extracurricular activities to foster a well-rounded development of various management skills.

We take great pride in our efforts to prepare students for the corporate world, ensuring they are well-equipped for the challenges ahead. As we approach the placement season for the batch 2022-2024, we eagerly present a group of dynamic, enthusiastic, and self-motivated individuals to the corporate world.

Our industry partnerships are invaluable, and we are committed to ensuring a mutually beneficial collaboration. It is with pleasure that we extend an invitation to your esteemed organization to participate in our upcoming placement season. Your cooperation is highly valued, and we look forward to your involvement in our campus engagement process.

We anticipate working collaboratively to identify and nurture talents within our student community. Your participation will undoubtedly contribute to the success of our students, reinforcing the mutually beneficial relationship we share.

Placement Team



Placement Process

For students of the professional Management programme, placements are a vital culmination to their academic pursuits. The placement process allows an organization to visit the institute and witness the efforts that have gone into grooming the young management aspirants.

Final Placements

The ultimate test of a management institute is the placement offers that it can generate for its students. For final placements, the institute invites companies to the campus so that our placement committee can offer them the required assistance for recruiting the right talent to suit their needs.

The institute offers best of the facilities to recruiters for conducting the selection procedure at the campus; including written tests, group discussions and personal interviews as per their requirements. The young, well-trained, self-motivated minds of the institute contributed to achieve the super-ordinate goals of the recruiter.

Placement Activities

The placement season begins in the month of November and goes on upto June. However, the placement office is a place with vibrant ideas, activities and enthusiasm throughout the year. It carries out the following placement related activities for over development of the students on campus:

- Resume verification: Resumes submitted by students for campus placement are duly verified by the Placement In-charge.
- Employability enhancement programmes: Our goal is to give our students the fine-tuning that they require not just during the placement season but also as they board on their corporate endeavour. With this objective in mind, the Institute carries out several employability enhancement activities that include:
 - Communication evaluation sessions
 - Resume writing/Group Discussion/Personal Interview workshops
 - Informal interactive talks with alumni during the alumni meet
 - Several other preparatory activities like mock tests and discussion



PLACEMENT ACTIVITIES

1 The Placement Cell sends invitations to companies/ organizations along with relevant information.

5 Interested students show their willingness to appear for the recruitment process of a company by registering at the Placement Office.

2 Company/ organization sends in the details of the job and the offer using campus visit confirmation form.

6 Placement Office allots dates in consultation with the company for conducting Pre-Placement Talk (PPT) and campus interviews.

3 If the company/ organization wishes to conduct a Pre-Placement Talk (PPT) they can send a request along with the preferred dates.

7 Company visits the campus on the allotted date/s and conduct Written Test and/or GD/Case Discussion and/or Personal Interview according to their recruitment process.

4 The job and offer details are announced to the students, along with any other information furnished by company/ organization.

8 The company/organization is required to furnish the final list of students selected during the recruitment process and issue a copy of Offer Letter on successful selection of candidate/s

E- placement Details

The Institute has an active account on LinkedIn (Premium) and Facebook which bridges the gap between the corporates and placement cell. This committee is formed with an objective to regularly stay in touch with corporates and student fraternity through social media platforms. It regularly shares information about various events, workshops and seminars organized at the campus like International conference, Alumni meet, Guest lectures, Expert Opinion Series, etc.

New database of corporate is generated via LinkedIn which helps to enrich our placement database. LinkedIn helps to explore various opportunities related to recruitment for existing students and alumni.

The committee has been sending invitations to corporate fraternity and alumni on regularly basis. The emphasis while sending this invitation has been towards top 10 companies of sectors preferred by the students, aspiring companies of students across various industries and also existing and frequent corporate recruiters.





Recruiters' 2023

5paisa Capital Limited
94.3 MY FM DB Corp Ltd
Accelerated Growth Research & Delivery Center Pvt. Ltd.
Ace Recruitment & Placement Consultants Pvt. Ltd.
Aculife Healthcare Pvt. Ltd
AddWeb Solution
Aditya Birla Sunlife Asset Management Company
AdvaRisk
AFGS- Accounting and Finance Global Services
AIMS Consulting Services
Airtel
Alpha-E Barcode Solutions Pvt. Ltd.
Alphatech Automation
Amara Raja
Amazo Enterprise LLP
Amrut Energy Pvt Ltd
Anayata Hr Business Consulting Pvt Ltd
Ardeko
Aries Agro Ltd
Asian Paints Ltd
Atman Solution Pvt. Ltd
AU Small Finance Bank Ltd.
Axis Bank
Azilen Technologies Pvt. Ltd
Bacany Technology
Bandhan Bank
Banesto Products Private Ltd

Befree Business Resourcing LLP.
Bharti Airtel Ltd
Bigly Agro Pvt Ltd.
Brexia Quants LLP Financial Consultants
Captain Tractors Pvt. Ltd.
Care Ratings Ltd
Careerline Education Foundation
Cavitak Marketing Pvt. Ltd
CEPT University
Chamunda Pharma Machinery Pvt Ltd
Charma Pvt. Ltd.
Chawla Publications (P) Ltd
Compuage Infocom Limited
Confiance Business Solutions Inc.
DCB India
Decathlon Sports India
Deem RollTech LTD
Delbird
Deltatech Gaming Ltd.
DIT Interactive Pvt Ltd.
Drishti Consultants Pvt Ltd.
E-DAC
Edelweiss General Insurance Company Limited
Eduprogess & Research Pvt. Ltd.
Egniol Services Pvt. Ltd.
Emgage
Envision Business Solution

eSparkBiz Technologies Pvt Ltd
Excellent Publicity
Federal Bank
FinePeeps (Incessa Technologies Pvt Ltd)
INIT Design Studio
Inner Engineering
Intellipaat
IRM Energy
Ishwarlal Harjivandas Jewellers Pvt Ltd.
ITC Ltd
J M Financial Ltd
Jagdish Hirani & Associates
Jaiswal Group
Jaro Education
JM Financial
Jobstation
Jodo
Jones Lang LaSalle (JLL)
Junomoneta Finsol Private Limited
K Zinzuwadia Legacy
Kantar Group
Karnavati Car Air Conditioners Pvt. Ltd.
Keystone Universe of Education
Khushi Advertising Ideas Pvt. Ltd
Kotak Life Insurance
Kotak Mahindra Bank Ltd
Lampros Tech Labs Private Limited
Mangalam Infotech
ManipalCigna Health Insurance Company Limited
Mansukh Securities and Finance Ltd
MAS Financial Services Limited

Medkart Pharmacy Pvt Ltd
MedLink Healthcare
Mindra group
Miracles Fintech Pvt Ltd
Mishkon international
Modi Naturals Ltd
Moglix
Motilal Oswal Financial Services Ltd.
Mott MacDonald
Navkar Consultancy Services
Nielsen IQ
NKP Pharma Pvt Ltd
Oho Gujarati
One Advertising & Communication Services Limited
Online Print & Pack Pvt Ltd
Organic Yug
Pahal Financial Services Pvt Ltd
Parshv Labels
Parshwanath Industries
PercentChase
PMS Financial Services
Pneucons eCommerce Pvt. Ltd.
Polycab India Limited
Prabhudas Lilladher Pvt Ltd
Prakash Chemicals International Pvt Ltd
Pressure Jet Systems
Prolific Research
Rang technologies
Raniba Industries Pvt. Ltd.
Ratnamani Metals & Tubes Ltd
Reelo technologies

RKC Infra
S&P Global
Sanstar Biopolymers Ltd
Sapphire Software Solutions
Saraswat Co-operative Bank Ltd.
Satrix Group
Seashell Logistics Pvt Ltd
Shalibhadra
Shree Prefab Steels
Silverwing Technologies Pvt. Ltd.,
Simform
Slaney Health Care
Smart Lion
Smytten
Sociale
Solar Square Energy
Space-O Technologies
Spectra Fuels
Squad Technologies Pvt. Ltd
StaffChase
Stainless Bolt Industries Pvt Ltd.
Start-up Sahay Private
Sunrise Gilt & Securities
Svatantra Micro Housing Finance Corporation Ltd
Syntelligence Fintech Private Limited
Tata AIG General Insurance Co. Ltd.
Tatvic Analytics
TCS
Techcronus Inc.
Teksun Inc
The Kalupur commercial co. op. bank ltd.

The Phoenix Mills Ltd.
TIGI HR Solution Pvt Ltd
Tipsons Group
Tops Info Solution
Torrent Gas
Torrent Pharmaceuticals Ltd
Torrent Power Ltd.
Transformers & Rectifiers (India) Limited
Tripearltech Private Limited
Tropical Solar Energy Pvt Ltd
Uppscale Investments
VC ERP Consulting
Vinod Denim Limited.
Vision Capital
Vistaar Finance
VIVO Mobiles (Rui Chuang Technologies Pvt. Ltd.)
Wappnet Systems Pvt. Ltd
Webapprise System
Weblines India
WebOccult Technologies
Wellnest Health Monitoring Pvt. Ltd
Wilh Loesch India Pvt. Ltd.
WOGOM - World Goods Marketplace.
Yaantra
Fingertips data intelligence solutions private limited
Gati-Kintetsu Express Private Limited (GATI-KWE)
GetFive Corporate Advisors LLP
Glassix
Global Pharmaceutical Companies
Global Vox
Go ads India

Go Bananas
Growth Arrow
Haldiram
HDB Financial Services
HDFC Asset Management Company
HDFC Life
HDFC Ltd.
Hester Biosciences Limited
Hike Education
Hirecrest
Home First Finance Company (HFFC)
ICICI Bank
ICICI Prudential AMC
ICICI Prudential Life Insurance Co. Ltd.
ICICI Securities
IDFC First Bank
IIFL
Incube Pixel
Indi Business Group
IndiaMART InterMESH Ltd
Infoedge Ltd- Naukri.com
Infowarehouse



Luminous Achievements of Students MBA

- **Participated in Inspiron organized by L.J. Institute of Management**

Won 1st prize in Youtrepreneur

- **Participated in Enigma organized by Nirma University.**

Won 1st in prize in Tug of War

Won 2st in prize in Kabbadi

- **Participated in Siraaj organized by S.K.Patel Institute of Management**

Won 2nd prize in Hatch your Idea

- **Participated in Adwitiya 2.0 organized by Atmiya University.**

Won 1st Position in Tap the Talent

Won 2nd position in Treasure Hunt

- **Participated in Brand Fest organized by Brand Klub Ahmedabad**

Won 1st prize in Business Quiz

Won 2nd prize in Business Quiz



- **Participated in Protsahan organized by Ganpat University**

Won 2nd Position in Team and Time

- **Participated in 'THINQUISIT-The Business & Brand Quiz'**

organized by 'THINQUISIT-The Business & Brand Quiz'

Won 1st Position in Brand Quiz

- **Participated in I.M.Nanavati organized by GLS University**

Won 1st position in Carrom

Won 2nd position in Basketball (Girls)

Won 3rd position in Badminton (Girls)

Won 3rd position in Volleyball (Girls)

- **Participated in Energy Cup organized by PDP**

Won Gold medal in Kabbadi (Boys)

Won Silver Medal in Tug of War

Won Bronze Medal in Kho-Kho

- **Participated in Baudhika organized by Shanti Business School**

Won 1st Prize in MasterChef

Won 3rd Prize in Ad Strategy

- **Participated in Youth Festival organized by GLS University**

Won 3rd Prize in Elocution

Won 3rd Prize in Masterchef



IMBA

- **Participated in Protsahan 2022 organized by Ganpat University**

Won 1st prize in SIP Competition

- **Participated in Snooker Competition organized by Cue Seven.**

Won 1st in prize in Snooker Competition

- **Participated in Abhilakshya organized by GTU**

Won 1st prize in Brand Antakshari

- **Participated in Kshitij organized by Mithibai College of Commerce, Mumbai**

Won 1st Position in Human Monopoly

- **Participated in Bhaudhika 2k23 organized by Shanti Business School**

Won 1st prize in Gyan Yudh (QUIZ)

Won 2nd prize in Yuva Munch

- **Participated in Perspective Richter 10 organized by Nirma University**

Won 1st prize in GK Quiz

Won 2nd prize in Footloose

- **Participated in StockWarz 4.0 organized by IIM-Sirmaur**

Won 3rd Position in Trailblazers

- **Participated Ashvamedha organized by Nirma University**

Won 1st position in Snooker Competition

- **Participated in Sports Meet(I M Nanavati) organized by GLS University**

Won 1st Position in Kabaddi

Won 1st Position in Long Jump

Won 2nd Position in BasketBall

Won 2nd Position in Relay Race

- **Participated in Youth Festival organized by GLS University**

Won 1st Prize in Mime

Won 2nd Prize in Classical Dance (Solo)

- **Participated in IMAGE 2023 organized by GLS University**

Won 1st Prize in National Management Fest - Leading Edge

Won 2nd Prize in Classical Dance (Solo)



About MBA Programme

MBA Programme nurture the students with the knowledge, skills, and strategic perspectives essential to For more than two decades, MBA is considered as the most preferred post-graduation programme among the youth who considered management field as a career. GLS University's business leadership and successful managerial career both nationally & internationally. The two-year full time MBA Programme at Faculty of Management is designed to provide comprehensive learning which combines strong functional skill development on a variety of management areas; adapt and integrate those skills in real life scenarios; develop the aptitude for problem solving & strategic sound thought processes; and leadership development.

The MBA programme creates future leaders by keeping behavioural science and creativity at the central stage, developing the approach for looking at things differently and adopting an out-of-box thinking. The programme has a superior approach to study compared to the conventional education system to provide detailed learning with an explicit and clear understanding of the wide range of functional areas and their business applications. Considering the importance of practical exposure and real-world business attributes, the programme emphasises on global intelligence, research orientation, personality development, cultural knowledge, and area-specific expertise required to function in a dynamic business world. All

students are exposed to live industry projects, internships, case discussions, and industry experts on one-on-one basis for inclusive learning. The University has a special focus on innovation, research, and international exposure for the management studies. Students are expected to participate in various international conferences, student exchange programmes, attend guest speakers' talks, contribute to research journals, and work closely with faculty members on various projects. At the end of two years' rigorous programme, the MBA graduates will be well equipped with the skills required for successful corporate careers such as dynamic personality, multi-tasking skills and a broad knowledgebase.

Prominent features of the Programme

About MBA programme

- 24 Glorious Years in Management Education
- Impeccable Placements
- NAAC Accredited Institute
- Strong Academic Rigor
- Carnegie Melon System of Concurrent Evaluation
- Emphasis on Corporate Interaction
- Unique Pedagogy emphasizing Experiential Learning



Curriculum Canvas

The programme configuration uses the most contemporary teaching techniques includes interactive classroom setting, predicament solving, and decision making techniques in management education. Students are optimized to develop systematic, problem-solving, decision-making and communication skills to make certain that they furnish to the ever-changing needs of the corporate world. The gamut of Extensive exercising of audio-visual assistance and computer supported learning methods encourage creativity, inquisitiveness and inter-personal growth.



Semester - I

Sr. No.	Subject Name
1	Critical Thinking & Corporate Communication
2	Econometrics & Economics for Managers
3	Management Accounting
4	Organizational Behavior
5	Principles of Management
6	Quantitative Techniques-I
7	Research Methodology
8	Computer Applications in Management

Semester - III

Sr. No.	Subject Name
1	Summer Internship Project
2	Business Law
3	International Business
4	Strategic Management
5	Elective-I
6	Elective-II
7	Elective-III
8	Elective-IV
9	Elective-V

Semester - II

Sr. No.	Subject Name
1	Business & Technology
2	Data Analytics
3	Financial Management
4	Human Resource Management
5	Marketing Management
6	Production & Operations Management
7	Quantitative Techniques-II

Semester - IV

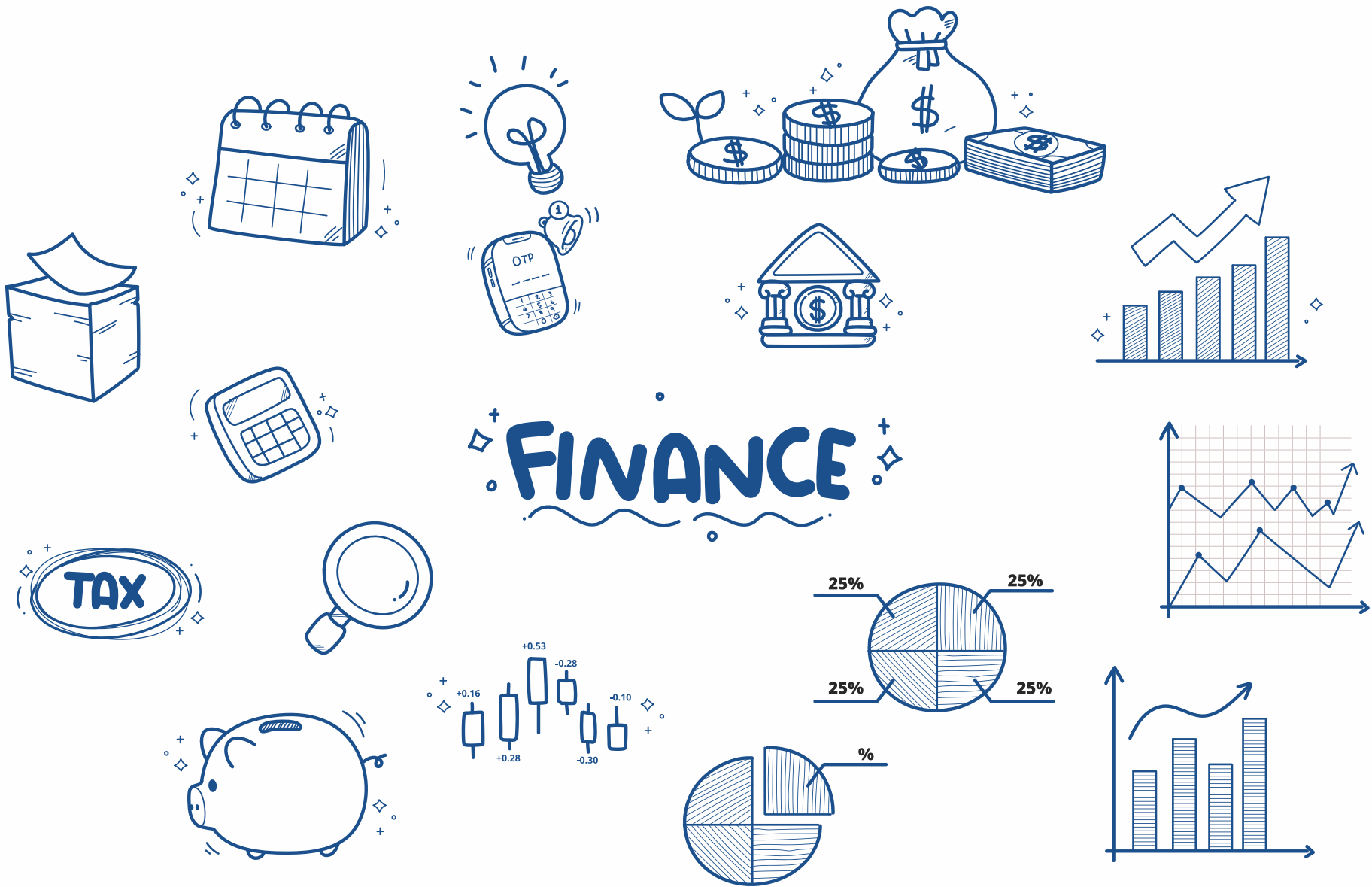
Sr. No.	Subject Name
1	Comprehensive Project
2	Elective-I
3	Elective-II
4	Elective-III
5	Elective-IV
6	Elective-V

List of Elective Subjects:

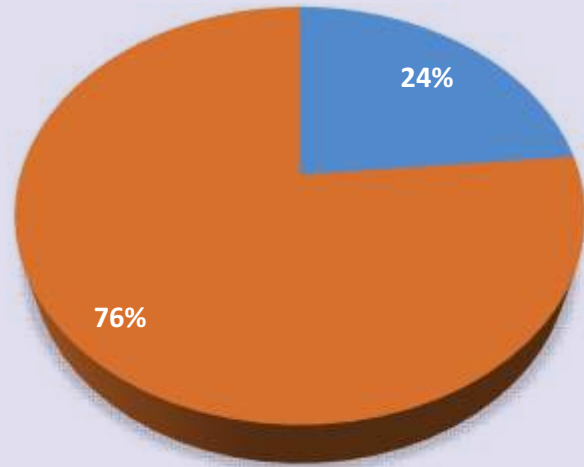
Finance Electives:	Marketing Electives:	Human Resource Electives:
Derivatives & Risk Management	Consumer Behavior	Recruitment & Selection
Investment Management	Integrated Marketing Communication	Compensation Management
Management of Financial Services	Sales and Distribution Management	Managing Industrial Relations & Labor Legislations
Corporate Taxation	Product & Brand Management	Strategic Human Resource Management
International Finance	E-Commerce & Digital Marketing	Change Management & Organizational Development
Corporate Restructuring	Services Marketing	Performance Management
Forensic Accounting	Retail Management	Talent Management

List of Electives for Semester 4

- 1.Fintech and Financial Inclusion
- 2.Blockchain Technologies and Cryptocurrency
- 3.Business Analytics & Decision Science
- 4.Supply Chain Management
- 5.Digital Marketing & E-Commerce
- 6.Managing Sustainability
- 7.IT & Systems Management
- 8.Managing Innovation & Start-ups
- 9.Managing ESG (Environmental, Social and Governance) strategies
- 10.META (Managing Emerging Technologies & Advancements)
- 11.Operations Management



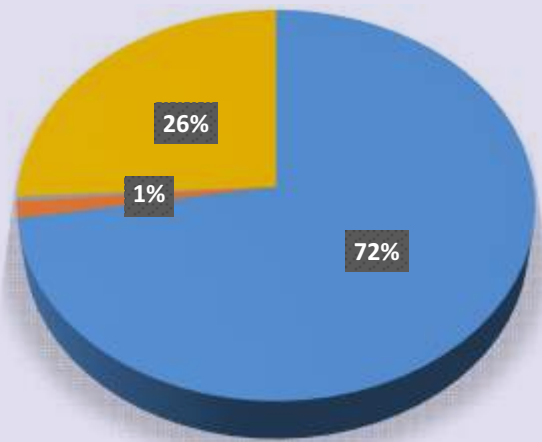
MBA Specialisation 2



- HRM
- Marketing

HRM	53
Marketing	172

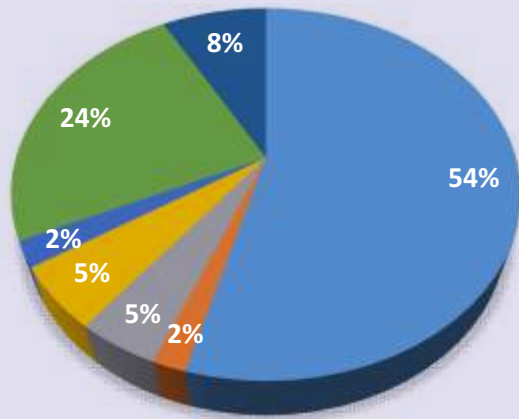
Graduation Diversity



- B. Com
- B Sc
- BA
- BBA

B Com	163
B Sc	3
BA	1
BBA	58

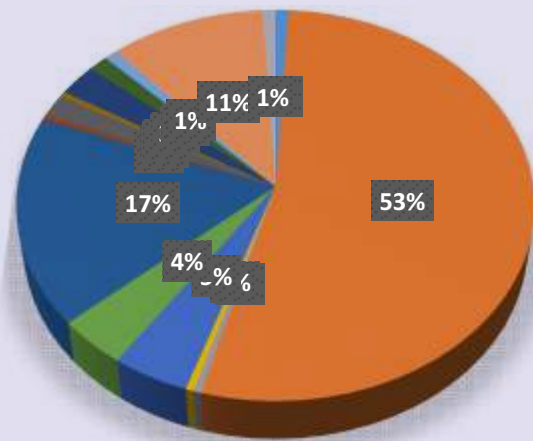
Regional Diversity



- Ahmedabad
- Baroda
- Kutch
- North Gujarat
- Out of Gujarat
- Saurashtra
- South Gujarat

Ahmedabad	122
Baroda	4
Kutch	10
North Gujarat	12
Out of Gujarat	5
Saurashtra	54
South Gujarat	18

Career Aspiration



- Aviation
- Banking
- Engineering and Manufacturing
- Event Management
- Export - Import Organization
- FMCG

Aviation	2
Banking	120
Engineering and Manufacturing	1
Event Management	1
Export-Import Organization	10
FMCG	9
Information Technology	39
Insurance	1
Logistics	4
Media (newspaper/radio/tv)	1
Mutual Fund	6
Real Estate	3
Retailing	2
Stock Broking Firm	24
Textile	2

Finance



Anisha Singh (23)

MBA Specialization 2 : Marketing

B Sc (Biochemistry)

Summer Project : A comprehensive study on the Performance, Risk Assessment, And Investor Perceptions Towards Equity Linked Saving Scheme (ELSS) Funds

9409237237, 9427628600

anishasingh.mba22@gmail.com



Heti Thacker (22)

MBA Specialization 2 : Marketing

B Sc (Industrial Chemistry)

Summer Project : A study on understanding the awareness of working capital demand loan among Business owners.

9408398711, 9408242010

hetithacker.mba22@gmail.com



Krishna Rajpurohit (23)

MBA Specialization 2 : Marketing

B Sc (Statistics)

Summer Project : A study on the role of financial planning in improving retirement life at Allegiance Global IMF Pvt Ltd

7405663292, 8460385135

krishnarajpurohit.mba22@gmail.com



Mitalee Kela (24)

MBA Specialization 2 : Marketing
BA

Summer Project : A comparative study of sectorial analysis of selected companies with special reference to Benchmark company
9408614981, 8401449831
mitaleekela.mba22@gmail.com



Anil Davera (23)

MBA Specialization 2 : Marketing
BBA

Professional Certification : CCC
Summer Project : A Comparative study of the Financial Performance Analysis of selected IT Companies
6353570350, +91 79904 70344
anilrdavera@gmail.com
Work Experience : Worked as Technical Recruiter in KTRIAN for 12 months



Gudiya Yadav (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : : A study on perception and problems faced by credit card users
8735083582, 8401774941
yadav.gudiyayadav9662@gmail.com

Finance



Harsh Savla (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on Role of technical Analysis in stock market trading: Analysing the use of technical analysis tool in stock market.
9409176990, 8200697501
harshsavla20@gmail.com



Nistha Thaker (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : Customer satisfaction of product and service offered at SBI Bank Dwarka
9328761600, 9328761600
nisthathaker.mba22@gmail.com



Shruti Tiwari (23)

MBA Specialization 2 : Marketing
BBA

Professional Certification : CCC

Summer Project : A study on young investors awareness and preferences for mutual fund in Ahmedabad city at Kotak mutual fund company
9512889500, 9377961107
shrutitiwari.mba22@gmail.com
Work Experience : Work as relationship officer in HDB finance for 12 months



Suresh Vagha (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on effectiveness of social media marketing tools at Manektech

6354314662, 7046854895

sureshvagha.mba22@gmail.com



Barbie Gogoi (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A Study on Working Capital Management- A Comparative Study of Selected Companies.

8866415319, 9427553939

barbiegogoi.mba22@gmail.com



Bhoomi Thakkar (23)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on factors affecting the business owner's decision to take government subsidies for MSMEs.

6354758376, 9537686290

bhoomithakkar.mba22@gmail.com

Finance



Deval Sevak (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on customer satisfaction using SERVQUAL model at Junagadh commercial cooperative bank
9427634437, 9429937778
devalsevak2637@gmail.com



Dharmik Pandya (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on customer Preference Towards Home Loan Offered by Private Sector Banks at AU Small Finance Bank
9724807713, 9375308001
dharmikpandya.mba22@gmail.com



Dhruvi Langaliya (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on Understanding Investors Perception, Preference and Satisfaction level towards Indian Mutual Fund Scheme
7698852875, 9409442482
dhruvilangaliya.mba22@gmail.com



Dishant Nakrani (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on Fundamental and Technical analysis of selected companies in Automobile sector listed in Indian Stock market
6352870181, 9979702054
dishantnakrani.mba22@gmail.com



Janvi Vyas (21)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on working capital management on some textile companies.
9974949694, 9979888511
janvivyas1102@gmail.com



Jeenal Sojeetra (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on Working Capital of Selected Companies in India
9316999055, 8511962264
jeenalsojeetra.mba22@gmail.com

Finance



Krupa Kariya (21)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on investors behaviour towards different investment avenues

9428373806, 9925395557

krupakariyag.mba22@gmail.com



Nishtha Pavashiya (21)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on Digitalisation of HR Processes in Talent Acquisition

7016841378, 9898206562

nishthapavashiya2002@gmail.com



Sahil Radia (21)

MBA Specialization 2 : HRM

BBA

Summer Project : A study Awareness & Significance of Mutual fund At Saurashtra region

9106560798, 9662909280

radasahil940@gmail.com



Abhishek Hindocha (23)

MBA Specialization 2 : Marketing
BBA

Summer Project : A Comparative Study on the benefits and impact of Real-time Accounting in SMEs over Traditional Accounting for Achieving Financial Goals at Chipbucket Solution PVT. LTD.

7567985287, 9824893557

Abhiskehindocha.mba22@gamil.com

Work Experience : Worked as Accountant in DPB & Association for 12 months.



Akshat Makwana (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on Digital transformation of b2c purchasing exploring the benefits and challenges in online buying

7359171539, 7779032393

akshatmakwanab.mba22@gmail.com



Anjali Khatri (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on process of Income Tax Return: The perception of Tax payer in Ahmedabad city

8320840742, 9727304401

anjalikhatri.mba22@gmail.com

Finance



Apurv Dixit (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on young investors awareness and preferences for mutual fund in Ahmedabad City.
7096784127, 9825733322
apurvdixit06.mba22@gmail.com



Bhargav Gokhale (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on factors affecting business owners' decision to take government subsidies (For MSMEs)
7069346717, 9924410890
bhargavgokhale.mba22@gmail.com



Bhargav Mehta (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on customer satisfaction towards loans and advances offered by bank at the commercial co-operative bank, Jamnagar
8980356800, 9824020420
bhargavmehta.mba22@gmail.com



Bhavik Samariya (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on Gen-Z's preference towards buying branded apparels Online

9054628992, 9825017515

bhaviksamariya.mba22@gmail.com



Chirag Donga (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on Investors Preference & Satisfaction towards Life, Health, Vehicle Insurance Policies

8155997877, 9824739370

chiragdonga4729@gmail.com



Dhruval Patel (21)

MBA Specialization 2 : : Marketing
BBA

Summer Project : A study on challenges and opportunities for MSMEs

7046185782, 8485905690

dhruvalpateld.mba22@gmail.com

Finance



Grishma Sakariya (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study of
Awareness & Preferences on Life
Insurance products in Ahmedabad
9265597274, -
grishmasakariya.mba22@gmail.com



Hitarth Thumbar (23)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on impact
of social media on stock prices with
special reference to Twitter
9537637061, =
hitarththumbar.mba22@gmail.com



Isha Somaiya (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on investors
preferences towards equity mutual
funds at Kotak Mutual Fund
7621024378, 9428017978
ishasomaiya.mba22@gmail.com



Janvi Pandya (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : Investor's awareness, perception and satisfaction level towards equity as another investment option at reliance SmartMoney
7862942990, 9428768067
janvipandya6402@gmail.com



Jayati Parekh (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Financial Statement Analysis at HJ Arochem Pvt Ltd.
9316294925, 8140468871
parekhjayati0408@gmail.com



Kausha Ghiyal (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on role of technical analysis in stock market trading: analysing the use of technical analysis tools in stock market
9033713303, 8849837727
kaushaghiyal.mba22@gmail.com

Finance



Keval Unadkat (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on Eco Friendly packaging: Awareness & Acceptance among the consumers at Parth poly woven Private Limited
9727177189, 8160747669
kevalunadkat00@gmail.com



Khushi Ruparelia (22)

MBA Specialization 2 : Marketing
BBA

Professional Certification : ACCA
Summer Project : A study on Customer Preference and Satisfaction at Amreli Nagrik Sahkari Bank LTD.
9499799777, -
khushiruparelia.mba22@gmail.com



Kunika Patel (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : : Financial performance Analysis of selected Real Estate companies of India at Rachana Infracon
8758580714, 7046014771
kunikapatel.mba22@gmail.com



Labiya Rangwala (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on investment preference, satisfaction and factors affecting investment decisions
9879935555, 8000952100
Labiyarangwala.mba22@gmail.com



Mansi Hirpara (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Eco-friendly packaging: Awareness & Acceptance among the consumers at Parth poly woven private limited
6352045468, 8140210610
mansihirpara345@gmail.com



Mansi Soni (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study of behavioural biases in context to demographic factors of an investor of Ahmedabad city at Axis Securities Pvt Ltd
7573086381, 9408438031
mansisoni.mba22@gmail.com

Finance



Mihir Ravat (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : NISM (Mutual Fund distributor and Equity derivatives)
Summer Project : A study on Fundamental and Technical analysis of Indian Banking Industry.
7778817499, 7778817499
mihirravat.mba22@gmail.com



Mihir Patel (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : Study on Performance of selected flexicap fund in India
7434883805, 8140368631
Mihirpatel.mba22@gmail.com



Om Patel (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : Study on Performance of Selected Flexi-cap Fund in India at Aditya Birla AMC Ltd.
7819098353, 9426448931
ompatel.mba22@gmail.com
Work Experience : Worked as Assistant purchase manager in Umiya Electro Fab for 12 months



Pooja Pawar (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : Understanding the factors influencing mutual fund flows: investor preference and awareness towards market dynamics at Aditya Birla Sun Life Mutual Fund AMC
9664795860, 9724642126
poojapawar0247@gmail.com



Pooja Gandha (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A Comparative study on Awareness and Preference towards Health Insurance- Pre and Post Covid Study
8849069730, 9998877836
poojagandha001@gmail.com

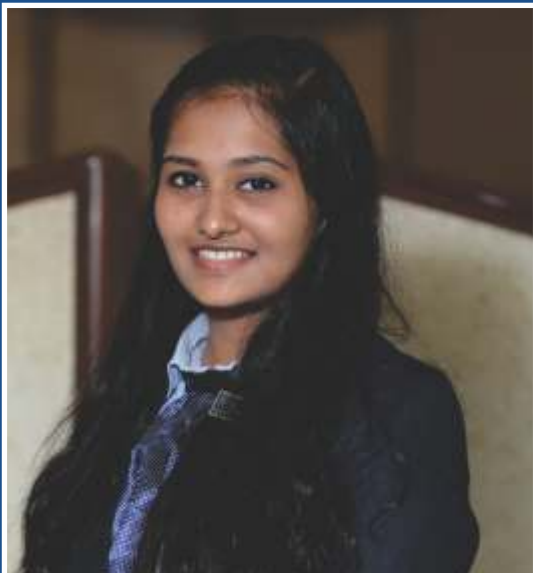


Pujan Bhatt (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Impact of social media news on stock prices with special reference to twitter
9429189257,
pujanbhatt.mba22@gmail.com

Finance



Rishita Shah (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on the impact of working capital management on profitability of Atul Ltd.
9974676248, 7984554168
Rishitashah.mba22@gmail.com



Riya Shah (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on Investors Perception towards Commodity Market
7874807066, 6353371685
riyaashah.mba22@gmail.com



Ruhi Shah (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : Understanding Preferences, Satisfaction and Key Factors affecting Investors' Decisions with respect to IPO
8980685635, 9687407149
ruhishah.mba22@gmail.com



Sahil Vidha (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : Study on Stock market Indices (NSE) and its linkage with Economic Indicators
9106842782, 9106842782
sahilvidha1234@gmail.com



Shalvi Contractor (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : Consumer satisfaction towards recently listed companies IPO's
9924187104, 9979427870
shalviccontractor.mba22@gmail.com



Shruti Khandelwal (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : Investors' perceptions towards Mutual Fund and Gold ETF.
9265112347, 9737911343
shrutikhandelwal.mba22@gmail.com

Finance



Shruti Chotaliya (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on preferred investment avenue among senior citizens with reference to Ahmedabad city of Gujarat
8128002479, 9327556142
shrutichotaliya.mba22@gmail.com



Vaibhav Chandra (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on consumer packed goods using AI tools at kantar IMRB
8238213434, 9924579595
vaibhavchandra30@gmail.com
Work Experience : Worked as Operational Assistant in CA Buddh & Gajara for 18 months



Vinit Kava (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on customer awareness, preference and satisfaction towards home loans
7283836262, 6351922619
vinitkava09@gmail.com



Vrajesh Kachhiya (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : Investors Perspective:
Examining Selection Patterns of Mutual
Fund In Aditya Birla Sun Life mutual fund
7778005988, 6354251525
Vrajeshkachhiya.mba22@gmail.com



Bhavya Sharma (21)

MBA Specialization 2 : Finance
B Com

Summer Project : Study on customers'
perception towards mutual fund
investment with special reference to
Aditya Birla in Ahmedabad city
9712197148, 8000197148
bhavyasharma.mba22@gmail.com



Chandniben Koshti (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A comparative study
on home loan offered by public sector
bank and private sector bank with
reference to India home loan Ltd and
IDFC first bank
9054880728, 9904644003
chandnikoshti.mba22@gmail.com

Finance



Chetan Sinch (21)

MBA Specialization 2 : Finance
B Com

Summer Project : A study on working capital analysis at IFFCO kandla
8758303183, 6353350838
chetansinch.mba22@gmail.com

Work Experience : Worked as Account in SMB Trading Corporation for 12 months



Dimple Vaghela (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A comparative study on ratio analysis of Pahal finance and Annapurna finance
6356087941, 9023956010
dimplevaghela.mba22@gmail.com



Dipikaben Vaghela (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A study on factors affecting consumers' attitude and preferences towards housing loans
9033046142, 9904153327
dipikavaghela.mba22@gmail.com



Mishri Gandhi (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A study on factors affecting consumer perception and attitude towards home loan
8849417193, 9924630102
mishrigandhi.mba22@gmail.com



Nandini Barad (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A study on an assessment of the effectiveness of accounting information as a tool for investment management decision
7016516261, 9427350078
nandinibarad732@gmail.com
Work Experience : Worked as Councilor in Oxford pre school for 12 months, Wokerd as Back office work at SBI NRI branch Jamnagar for12 months.



Navaz Gaha (21)

MBA Specialization 2 : Finance
B Com

Professional Certification : CCCT
Summer Project : Consumer preferences towards commercial and residential properties at Ahmedabad
8488022711, 8488022711
navazgaha.mba22@gmail.com

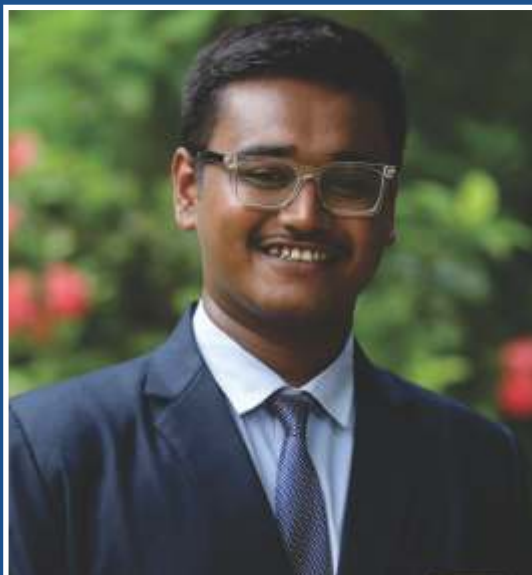
Finance



Neha Patel (23)

**MBA Specialization 2 : Finance
B Com**

Summer Project : A study on the role of financial planning in improving retirement life at Allegiance IMF Pvt. Ltd
6359249981, 6359249981
nehapatel.mba22@gmail.com



Om Patel (21)

**MBA Specialization 2 : Finance
B Com**

Summer Project : A Comparative Analysis on Investors preference towards Lumpsum Investment and Systematic Investment Plan with Reference to Baroda City
8320227704, 9426026623
ompatelu.mba22@gmail.com



Pooja Thakkar (21)

**MBA Specialization 2 : Finance
B Com**

Summer Project : A study on factors affecting mutual fund investors behaviour - Aditya Birla company
6352803898, 8690941008
Poojathakkar.mba22@gmail.com



Pradip Makwana (22)

**MBA Specialization 2 :: Finance
B Com**

Summer Project :: A study on Preference of customer towards Flooring Tiles at Lancosa Ceramic LLP.

9510235542, 8758606486

pradipmakwana.mba22@gmail.com



Rahul Vaghela (21)

**MBA Specialization 2 : Finance
B Com**

Summer Project : A study on preference of customer towards flooring tiles.

9510894929, 9512446484

rahulvaghela.mba22@gmail.com



Ritesh Ninama (21)

**MBA Specialization 2 : Finance
B Com**

Summer Project :: A study on Working Capital Analysis at IFFCO
6353350838, 8758303183

riteshninama.mba22@gmail.com

Finance



Shivangi Soni (22)

**MBA Specialization 2 : Finance
B Com**

Summer Project : A study on factors affecting investor behaviour at Aditya Birla mutual fund
9601860423, 9725651223
shivangisoni.mba22@gmail.com



Smeeta Vaghela (24)

**MBA Specialization 2 : Finance
B Com**

Professional Certification :
Data Science & Analyst
Summer Project : A study on Customer Satisfaction in IT Infrastructure services
9662553751, 6351920330
smeetavaghelap.mba22@gmail.com



Sneha Singh Kshatriya (23)

**MBA Specialization 2 : Finance
B Com**

Summer Project : A study on claim settlement of health insurance
7383939745, 6353031934
snehakshatriya.mba22@gmail.com



Swati Soni (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A study on Fundamental and Technical Analysis on Textile Industry at Hexa Biochem.
9328503015, 7226014181
swatisoni.mba22@gmail.com



Urva Shah (22)

MBA Specialization 2 : MFinance
B Com

Summer Project : A study on Comparative analysis of selected scripts of mutual funds at Snazzy Wealth Pvt. Ltd.
8141963296, 9429025071
shahurva6101@gmail.com
Work Experience : Worked as part time as an Accountant in J P Shah & Co. for 48 months



Yash Bhati (22)

MBA Specialization 2 : Finance
B Com

Summer Project :A comparative study on home loan offered by public sector bank and private sector bank with reference to India home loan ltd and IDFC first bank
8780287888, 8780287888
yashbhati.mba22@gmail.com

Finance



Ayesha Patel (21)

MBA Specialization 2 : HRM

B Com

Summer Project : A study on financial performance analysis at Anil texo print.
9662710852, 9173841579
ayesha.spatel0104@gmail.com



Dhruvi Vadera (22)

MBA Specialization 2 : HRM

B Com

Professional Certification : CA foundation

Summer Project : A study on investors perception towards mutual fund with reference to Rajkot city at Aditya Birla SunLife Mutual Fund.
7990682120, 9998265655
dhruvivadera.mba@gmail.com



Jayana Pindoriya (21)

MBA Specialization 2 : HRM

B Com

Summer Project : A study on adoption of fin-tech in business sector
9265603527, 8141669478
Jayanapindoriya.mba22@gmail.com



Jeet Sanghvi (22)

MBA Specialization 2 : HRM

B Com

Summer Project : A study on Fundamental and Technical Analysis on the selected companies at Indian Stock Exchange
6355708992, 7487992271
jeetsanghvi.mba22@gmail.com



Karan Kanojiya (22)

MBA Specialization 2 : HRM

B Com

Summer Project : A Comparative analysis between Large cap and Mid cap mutual funds return.
916000000000, 93270031313
karankanojiyamba22@gmail.com



Khushi Varma (21)

MBA Specialization 2 : HRM

B Com

Summer Project : Satisfaction and feedback analysis for the franchise business, of Sub-brokers of Motilal Oswal at Ahmedabad City
9106363226, 9824130808
khushivarma9301@gmail.com



Kirtika Lakhani (22)

**MBA Specialization 2 : HRM
B Com**

Summer Project : A study on
Financial Performance Analysis of a
Company with Special Reference to
Sahaj Groundnut Oil
9638724191, 8140550324
kirtikalakhani.mba22@gmail.com



Saloni Shah (23)

**MBA Specialization 2 : : HRM
B Com**

Summer Project : A study on Financial
Performance Analysis of Selected
Insurance Companies using Ratios
8980243701, 8980243701
salonishah.mba22@gmail.com



Shikha Khatri (23)

**MBA Specialization 2 : HRM
B Com**

Summer Project : A study on
perception and problems faced by
credit Card users
7862060728, 6354533850
shikhakhatri.mba22@gmail.com

Finance



Shweta Chavda (22)

MBA Specialization 2 : HRM

B Com

Summer Project : A study of individual perception towards insurance

6355150954, 9924244262

Shwetachavda565@gmail.com



Sneha Jeswani (22)

MBA Specialization 2 : HRM

B Com

Summer Project : A study on perception of employees towards the employees' benefits provided at iACE.

8460693801, 9228226050

snehajeswani.mba22@gmail.com

Work Experience : Worked as BPO Processor in TM Systems for 9 Months and Worked as Manual Writer Trainee for 6 Months.



Tanvi Bhanushali (21)

MBA Specialization 2 : HRM

B Com

Summer Project : A study on Working capital Management of Atul Ltd

8849791913, 9687147079

tanvibhanushali.mba22@gmail.com



Tithi Mistry (21)

**MBA Specialization 2 : HRM
B Com**

Summer Project : Customers' perception and awareness towards the Life insurance products
8735856135, 8735856135
tithimistry7102@gmail.com



Aakanksha Makwana (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A Descriptive Research on Derivatives Market in India (Future's & Option's)
9016261079, 9016261079
aakankshamakwana.mba22@gmail.com



Aakash Sompura (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on preference and satisfaction for option and option strategy
9328130542, 9824651506
aakashsompura26@gmail.com

Finance



Aarti Vaghela (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on individuals investment decision making and its association with behavioural biases

9265282682, 8485906102
aartivaghela.mba22@gmail.com



Abhishek Hathaliya (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on behaviour and investment pattern of youth with reference to major cities of Gujarat State at Axis Securities Pvt. Ltd.

7284016765, 7874420729
abhithalia77@gmail.com



Abhishek Jain (23)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A student on consumer buying behaviour of residential apartment in Ahmedabad

9265817270, 9265817270

abhijain9265@gmail.com



Akshita Kotadiya (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on customer's perception and brand preferences for purchasing Waterproofing Chemicals
9328881072, 6354951178
akshitakotadiya.mba22@gmail.com



Anil Patani (23)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : Financial performance Analysis of selected banks of India
8140002934, 9825842994
anilpatani.mba22@gmail.com



Anshu Mangtani (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : Working Capital Management - A Comparative Study of Selected Companies at SAMAS and Associates
7283965645, 8690402017
anshumangtani.mba22@gmail.com

Finance



Arjunsinh shailendresinh (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on preference of individuals for Retirement Planning in Ahmedabad
7573960468, 9924012314
arjunsinhjadeja.mba22@gmail.com



Aryan Thakkar (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A Comparative Study on Various Pattern of Salaried and Self-Employed Investors at Allegence Global Pvt. Ltd.
9427535140, 9429287655
aryanthakkar36@gmail.com
Work Experience : Worked as an employee (Data entry work) in Shree Krishna Corporation for 12 months



Avani Bhavsar (22)

MBA Specialization 2 : Marketing
B Com

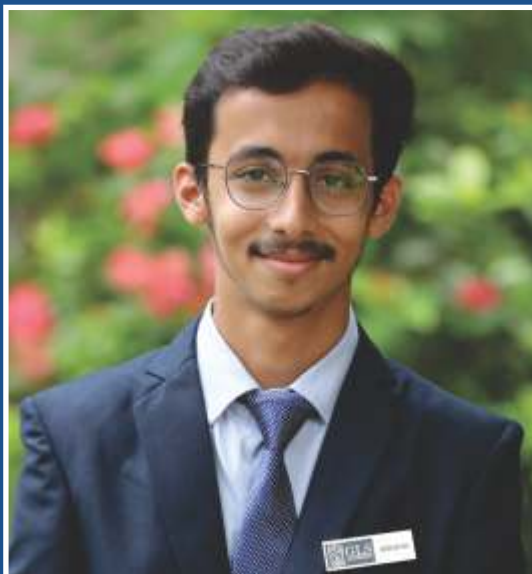
Summer Project : A study on investor's awareness and preference towards different financial avenues at Shakti investment & finstock
8511159474, 9825018011
avanibhavsar.mba22@gmail.com



Bhargav Parekh (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Investors awareness towards online trading
6354180916, 9924481363
bhargavparekh.mba22@gmail.com



Bhavik Kothari (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on customer awareness and satisfaction towards various services offered by Vardhman Bank
6353775975, 9925177181
kotharibhavik98@gmail.com



Brinda Thakkar (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on trading strategies of selected companies from FMCG & Auto Sector
8849408239, 9925432483
brindathakkar.mba22@gmail.com

Finance



Chirag Tekwani (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on customer preference and customer satisfaction regarding channelling products used in kitchen.

9265553102, 9228106301

chiragtekwani.mba22@gmail.com



Darsh Nayak (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A Study on Preference and Satisfaction towards Mutual Fund Among Investors in Ahmedabad City
8806916346, 9537464800

Darshnayak.mba22@gmail.com



Deep Parikh (22)

MBA Specialization 2 : Marketing
B Com

Professional Certification :
CA foundation

Summer Project A study on financial statement analysis of Desai group of last 5 years

9638501043, 6352113390

deepparikh.mba2022@gmail.com

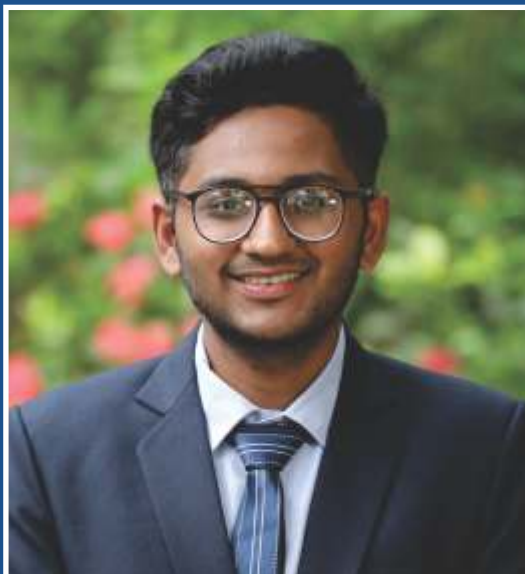


Deep Nai (21)

MBA Specialization 2 : Marketing
B Com

Professional Certification : Tally

Summer Project : Study of consumer preference, perception and satisfaction towards Life Insurance Policy by Reliance Securities
9510071406, 9409287395
deepsharma9708@gmail.com



Dev Patel (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : Fundamental analysis of selected IT Companies in India
9313651028, 9638787577
Devpatel.mba22@gmail.com

Work Experience : Worked as Accountant Assistant in Cambay Computers for 12 months



Devanshi Shah (23)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on investor perception and preferences towards the mutual fund schemes
8200864065, 7227915312
devanshishah.mba22@gmail.com
Work Experience : Worked as Article assistant at Dharmendra & Khajanchi for 18 months

Finance



Devarsh Trivedi (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Impact of behavioural finance in investment decisions and strategies

9081307877, 9898798895

devarshtrivedi59@gmail.com



Dhairya Sejpal (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on challenges and opportunities of MSMEs

7359345765, 9427964400

dhairyasejpal.mba22@gmail.com



Dhaval Hinduja (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on performance evaluation of Tax saving fund(ELSS) IN India

9033376255, 9904225785

dhavalhinduja.mba22@gmail.com



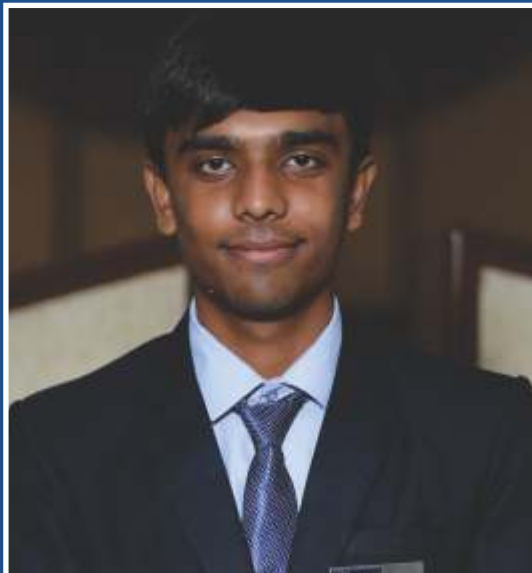
Dhiren Mahibubani (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A comprehensive study on performance, Risk assessment and Perception of investors towards ELSS Funds

6354825007, 9157266553

dhirenmahibunani.mba22@gmail.com



Dhruv Choksi (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A Study on Fundamental Analysis of Selected IT Companies in India

8140862706, 9924097036

dhruvchoksi.mba22@gmail.com



Disha Rami (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : Impact of behavioural finance on investment decision and strategies at reliance smart money

9898335931, 9377771651

disharami.15@gmail.com

Finance



Disha Vaghela (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : To study the awareness towards tax evasion and tax compliances

7046701920, 8511358502
dishavaghela.mba22@gmail.com



Drashti Bhavsar (23)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : IPO as an investment Avenue at Motilal Oswal Financial Services
8488996525, 8320533705

drashtibhavsar.mba22@gmail.com



Faizal husen Ansari (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on relationship between risk and return of selected mutual fund at J M financial
7041297276, 9724512117

faizalansari.mba22@gmail.com



Fenil Prajapati (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Impact of Covid-19 On financial performance at Kesar Pharmaceutical Pvt Ltd
8320579194, 9737613582
Fenil3584@gmail.com



Foram Naik (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A Comparative Study on various Investment Patterns of Salaried and Self-Employed Investors
9727155018, 9106154763
foramnaik.mba22@gmail.com
Work Experience : Worked as Data Entry work in Manish Traders for 12 months



Harsh Modi (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on preference and satisfaction of customers in Co-Operative Bank
7874782373, 9426319856
harshmodi.mba22@gmail.com

Finance



Harsh Savani (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on investor perception towards mutual fund with reference of Ahmedabad city
7359974054, 8780638742
harshsavani.mba22@gmail.com



Harshil Patel (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Financial Analysis of 10 MW Wind Power Project in Bhavnagar
8780604594, 9426183538
harshilpatel.mba22@gmail.com



Harvi Jataniya (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on role of banking in Working Capital and Term Finance
9426626028, 9265236149
harvijataniya.mba22@gmail.com



Helly Shah (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on traders' awareness and perception towards equity derivatives trading
9409923719, 9409923838
hellyshah.mba22@gmail.com



Hemal Nal (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on awareness and preference for mutual fund towards young people in Ahmedabad city
6355301700, 7874827131
hemaln7048555441@gmail.com



Hemang Thanki (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Behaviour and Investment pattern of youth with reference to Major cities of Gujarat State at Axis Securities Pvt. Ltd.
7016977411, 9265790806
thankihemang115@gmail.com

Finance



Henya Sarkale (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on awareness, enrolment and utilization at SSS Pvt
9054944911, 9898420400
henyasarkale.mba22@gmail.com



Het Shah (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : Study on traders' awareness and perception towards equity derivatives trading at Motilal Oswal financial Limited
9409923838, 9409339719
hetshah.mba22@gmail.com



Hetvu Khandhar (23)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on individuals investment decision making and its association with behavioural biases.
9687125216, 8866878011
hetvikhandhar.mba22@gmail.com



Himangi Shah (23)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on preference and satisfaction on option strategies

6378589238, 8209621374
himangishah.mba22@gmail.com



Isha Soni (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : An analysis of the factor affecting home health care service selection

7600602523, 9574174746
ishasoni.mba22@gmail.com



Isha Chauhan (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A Study on strategy adopted by investors in derivative market

8160741147, 9825031940
ishachauhan.mba22@gmail.com

Finance



Ishita Makwana (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on
Investor's Awareness and Preference
of different financial avenues

9104128359, 7284067470

Ishitamakwana.mba22@gmail.com



Jenisha Manka (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on impact
of working capital management on
profitability of Atul Ltd.

9727719383, 8347420740

Jenisha Manka.mba22@gmail.com



Jignesh Rajai (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : The study on
investors perception towards mutual
funds with reference to Ahmedabad
in year 2023.

8488010707, 8488010707

rajai.jignesh28@gmail.com



Jinal Shah (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study of investor's perspective towards various investment avenues in Ahmedabad city.

7600155095, 9106625081

jinalshah.mba22@gmail.com



Jinal Agrawal (24)

**MBA Specialization 2 : Marketing
B Com**

Professional Certification : CA CPT

Summer Project : A study on Financial Planning for Salaried Employees in Ahmedabad City at Nippon India Mutual Fund

9409370028, 8320220746

jinalagr0904@gmail.com



Kalgi Shah (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Financial Derivatives and managing risk in context to futures and options Market trades

9664985885, 7575030303

kalgishah.mba22@gmail.com

Finance



Kanaiyalal Bhanushali (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on investor's preference towards mutual funds

9726582679, 9265691446

Kanaiyabhanushali.mba22@gmail.com



Karan Trivedi (23)

MBA Specialization 2 : Marketing
B Com

Summer Project : a study on investor's preferences and satisfaction towards NJ E-WEALTH platform

9558571889, 9825499234

karantrivedit.mba22@gmail.com



Kartikkumar Joshi (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : Analysis of investment patterns of mutual fund investors at ABSL MUTUAL FUNDLTD.

9727873765, 9913125672

kartikjoshi.mba22@gmail.com



Kaushal Raichura (23)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on fundamental & technical analysis of selected public & private banks

9574516096, 8160024987

Kaushalraichura.mba22@gmail.com

Work Experience : Worked as Business development in Reiniger systems private limited for 12 months



Khushi Patel (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on real estate in Pacifica companies

9687611931, 9687611931

patelkhushi060@gmail.com



Khushi Zala (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on fundamentals analysis of IT company in India

9537130580, 9825974674

khushizala.mba22@gmail.com

Finance



Khushi Kanwar Solanki (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on the perception of investors regarding index mutual funds in Ahmedabad
8955787226, 9057508665
khushikanwarsolanki.mba22@gmail.com



Khyati Shah (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Investors' Preference & Satisfaction towards Investment in Derivatives Market at Gratias Venture Pvt. Ltd.
8200170937, 9377176712
khyatishah.mba22@gmail.com



Kirti Jangid (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on financial planning and investment behaviour of millennials investor
9601379391, 9824581611
kirtijangid.mba22@gmail.com



Kishan Vasoya (23)

MBA Specialization 2 : Marketing
B Com

Professional Certification : Telly ERP 9,CCC

Summer Project : A Comparative Analysis on Investors' Preference towards Lumpsum Investment and Systematic Investment Plan with Reference to Baroda City

9712320779, 9374833842

kishanvasoya.mba22@gmail.com

Work Experience : Worked as assistant sales manager in Apollo Tyres Ltd. (C&F Office Bhavnagar) for 24 months



Krishi Shah (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on Investor's behaviour towards Investment Avenues with special reference to Ahmedabad city
8238404009, 9825035507

krishishah.mba22@gmail.com



Krishna Rathod (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on the perception of investors regarding index mutual funds in Ahmedabad
9328441768, 9824549596

Krishnarathod2303@gmail.com

Finance



Krushita Adatiya (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on customer satisfaction using SERVQUAL MODEL at Junagadh commercial co-operative bank Ltd Junagadh
9537379298, 9558039208
krushitaadatiya.mba22@gmail.com



Lata Vaishnav (24)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on investors perception and preferences towards the mutual fund schemes
9724343976, 9724343976
latavaishnav.mba22@gmail.com



Maitri Modi (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on investors preference and satisfaction towards NJ E-Wealth at NJ India Invest PVT Ltd
8849032201, 9879060026
maitrimodii.mba22@gmail.com



Mansi Ganeshwala (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A Study on Preference and Satisfaction towards Mutual fund among Investors in Ahmedabad City
9106749152, 9099907157
mansiganeshwala@gmail.com



Mauli Shah (23)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : "Breaking Barriers: Women's Investment Behaviour in the Mutual Fund
7383250035, 9879830690
maulishah.mba22@gmail.com



Meet Shah (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Problems and challenges faced by importers in Ahmedabad
9913356758, 8200911056
meetshah.mba22@gmail.com
Work Experience : Worked asTender Assistant in H.H. Marketing for 36 months.

Finance



Mihir Shah (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on performance of IPO's in India in 2022-2023

8758147456, 9825359811
mihirshah.mba22@gmail.com



Mitva Brhambhatt (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on performance analysis at Ashish Texo print 7802804102, 9898248757

mitvabrhambhatt.mba22@gmail.com



Mohit Vaghasiya (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : Performance evaluation of Tax Saving Equity Funds (ELSS) in India at Aditya Birla Mutual Fund

8849699737, 6355034812
mohitvaghasiya.mba22@gmail.com



Monali Shah (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on factors affecting customer buying behaviour towards home loans.

8980079129, 9979904307

monalishah.mba22@gmail.com



Namrata Tekchandani (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on Consumer perceptions of Health Insurance in Ahmedabad at Motilal Oswal.

7405014106, 7819867867

namratatekchandani.mba22@gmail.com



Nandini Gokani (21)

MBA Specialization 2 : Marketing
B Com

Professional Certification : CA Foundation

Summer Project : A study on policy holders' perceptions of health insurance in Ahmedabad city at Motilal Oswal Financial Services Limited.

7434025793, 8849959050

nandinigokani.mba22@gmail.com

Finance



Nemil Shah (23)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on challenges and issues faced by business proprietors at Guruma consultancy services
9512427493, 9825640903
nemilshah.mba22@gmail.com

Work Experience : Worked as a Billing Officer and Clerk in PVS (dealership of gujarat gas company and DGVCL) for 6 months



Nikee Shah (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : performance of IPOs IN 2022-2023
9723342782, 9099582355
nikeeshah.mba22@gmail.com

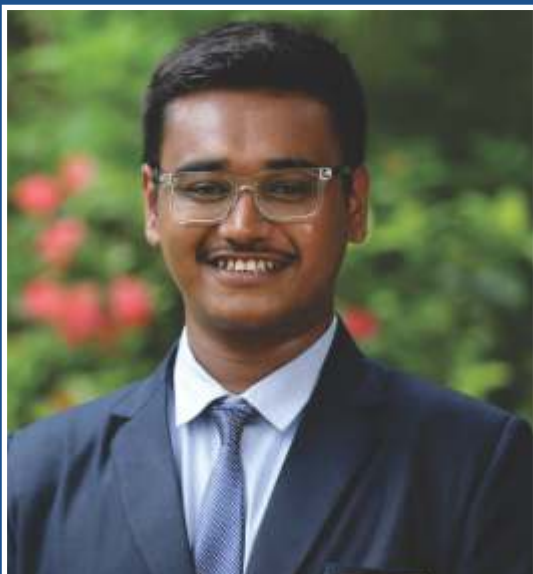


Nirali Shah (21)

MBA Specialization 2 : Marketing
B Com

Professional Certification :
CA Foundation

Summer Project : A study on preference and satisfaction of investors towards commodity market
7990582852, 9825292266
niralishah.mba22@gmail.com



Om Jani (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on investors behaviour towards different investment avenues provided by IIFL with special reference to Ahmedabad City
9409347977, .
omjani.mba22@gmail.com



Pankaj Thakur (23)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : To study the customer's perception towards the mutual fund with special reference to Aditya Birla Sun Life mutual fund company in Ahmedabad City
9904982575, 9998512869
pankajthakur.mba22@gmail.com



Pankti Shah (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on the potential of mutual funds in wealth creation and portfolio diversification
7226045979, 9427638094
Shahpankti2761@gmail.com

Finance



Parag Teraiya (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A comprehensive study on the essential role of financial advisor in mutual fund investment

9081789877, 8200215636

paragteraiya.mba22@gmail.com



Parth Gajara (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on Investors awareness towards financial planning and tax management at Vadodariya & Co

9909892633, 7984189164

parthgajara.mba22@gmail.com



Parth Chaudhary (20)

MBA Specialization 2 : Marketing
B Com

Summer Project : The role of cooperative banks and societies in rural areas

0, 9879066378

Parthchaudhary.mba22@gmail.com



Parvez Shaikh (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on Investors awareness on Investing in IPOs
9825813423, 9825313423
parvezshaikh.mba22@gmail.com



Peony Katara (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : Consumer satisfaction towards recently listed companies IPOs
9428767253, 9909018464
peonykatara.mba22@gmail.com



Poonam Thakkar (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A comparative study on Fixed Deposits and Mutual funds in Ahmedabad
8758248068, 9925671101
poonamthakkar28@gmail.com
Work Experience : Worked as CA intern in Ankita Hiren and associates for 12 months

Finance



Pracheta Patel (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : Pre-and post-feasibility analysis of selected startup businesses at Lemon Fundz LLP.

9664943496, 8866433325

prachetapatel.mba22@gmail.com



Pratik Gohel (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on investors perception on investment in IPO.

7048838243, 8320576128

pratikgohel.mba22@gmail.com



Pratik Chaudhary (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A Study on Digital Transformation of B2C Purchasing: Exploring the Benefits and Challenges in Online Buying

8347166220, 7359171539

pratikchaudhary.mba22@gmail.com



Prince Gambhava (21)

MBA Specialization 2 : Marketing
B Com

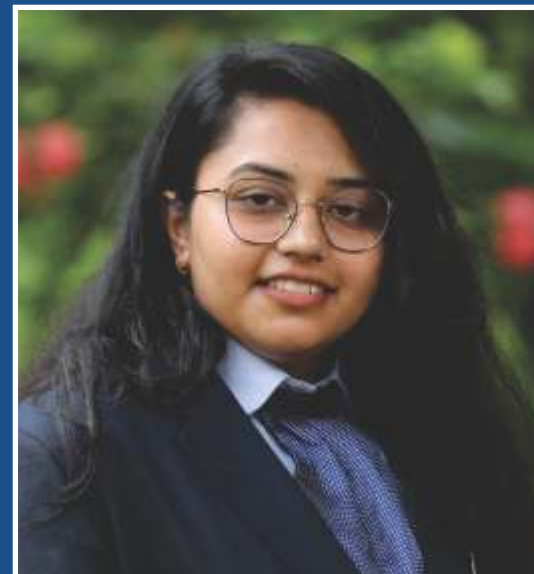
Summer Project : A study on supply chain management in ceramic industry with reference to Morbi district
9638239400, 7096239400
princegambhava.mba22@gmail.com



Pruthvi Bhati (24)

MBA Specialization 2 : Marketing
B Com

Summer Project : A comparative on Fixed deposit and Mutual fund in Ahmedabad from Kotak Mutual Fund
8238822729, 7698563628
pruthvibhati.mba22@gmail.com
Work Experience : Worked as E-way bill in-charge in shree Shakti Air Cargo for 36 months



Purvi Patel (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A comparative Study on Performance Measurement of Selected Mutual Funds Schemes
8140556789, 9377179400
purvipatel.mba22@gmail.com

Finance



Rajvi Patel (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A comparative study on performance measurement of selected mutual funds schemes
9998655223, 9898174606
rajvipatel.mba22@gmail.com



Raviraj Zala (23)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on working capital management analysis
6351028863, 6351028863
zalaraviraj.1260@gmail.com



Richa Dang (24)

MBA Specialization 2 : Marketing
B Com

Summer Project : Delving into the profound effect of leveraging a multitude of sales portals on enhancing client satisfaction in Hashtechy in Ahmedabad city
9265542431, 9512781384
richadang.mba22@gmail.com



Riddhi Chauhan (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on the financial literacy of women
7041570823, 9265036978
riddhichauhan.mba22@gmail.com



Ritika Raval (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : Fundamental and technical analysis of textile industry
9512873819, -
ritikaraval.mba22@gmail.com



Riya Prajapati (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : To study the awareness toward tax evasion and tax compliance
8160309231, 7990841374
riyaprajapati2505@gmail.com

Finance



Riya Machchar (23)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study of Fintech and Digital financial services on Financial Inclusion in Gujarat with special reference to Bank of Baroda

9909845767, 9427235322

riyumachchar2402@gmail.com

Work Experience : Worked as recruiter in Apidel Technologies for 8 months



Riya Sarkale (23)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study of awareness, enrolment and utilization of Insurance in Ahmedabad

9316577072, 9998548266

riyasarkale.mba22@gmail.com



Rutvi Ramvani (22)

MBA Specialization 2 : Marketing
B Com

Professional Certification : CS Foundation

Summer Project : A study on preferred investment avenue among senior citizens with reference to Ahmedabad, city of Gujarat

7990071872, 8734894004

rutviramvani.mba22@gmail.com



Saloni Panjwani (24)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Investors Preference and Satisfaction Regarding Commodity Market at Motilal Oswal
8200782400, 7990037385
salonipanjwani.mba22@gmail.com



Saloni Madhani (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on investor's perception towards commodity market
8154859297, 9428732077
salonimadhani01@gmail.com



Sarah Sareshwala (23)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A comparative study on Awareness and preference towards health insurance-pre and post covid study
9099934677, 9825263414
sarahsareshwala.mba22@gmail.com

Finance



Saurabh Doshi (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A Study on Awareness of GST on an Individual
7359809219, 8758373564
saurabhdoshi.mba22@gmail.com



Shakshi Mehra (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study of behavioural biases in context to demographic factors in Ahmedabad city at Axis Securities Pvt Ltd
9687492876, 9328283234
shakshimehra.mba22@gmail.com



Shaswat Shah (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on comparative financial performance evaluation of selected companies from Dyes and pigment industry based in Ahmedabad at Yash chemex Ltd
6354125005, 9408731713
shaswatshah.mba22@gmail.com
Work Experience : Worked as executive assistant (audit) in J.B SHAH & CO. for 8 months.



Shivani Chavda (22)

MBA Specialization 2 : Marketing
B Com

Professional Certification : CPT

Summer Project : A study on Investor's Perception, Preference and Satisfaction Level towards Mutual Funds
9638776575, 7096379479
shivnichavda@yahoo.com



Shivani Soni (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : Investors Perception, Preferences and satisfaction towards Mutual Fund
7227072038, 9727102266
shivansonni.mba22@gmail.com



Sonu Mali (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on factors affecting customers buying behaviour towards home loans
8320768863, 6355435567
sonumali.mba22@gmail.com

Finance



Sumersinh Gohil (23)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A Study on investors satisfaction towards online trading application Tickpro at Reliance smart money.

7383723536, 7874564144

sumersinhgohil.mba22@gmail.com



Tanisha Tiwari (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on satisfaction & feedback analysis for the franchise business, of sub-brokers, of Motilal Oswal at Ahmedabad only.

8849421801, 8849421801

tanishatiwari.mba22@gmail.com



Tarkita Parmar (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : To study customer presences & perception on retail banking at NNSB

8128643838, 9016158195

tarkitaparmar.mba22@gmail.com



Tincy Barbhaya (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : Perception and preference of investors towards financial advisor

7046361309, 9824281705

tincybarbhaya.mba22@gmail.com



Urvi Shah (23)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on financial planning and investment behaviour of millennials investors.

7226913577, 7226913577

urvishah.mba22@gmail.com



Vignesh Chettiar (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on impact of covid 19 on financial performance at kesar Pharmaceutical Pvt Ltd

9375632317, 8320366921

vigneshchettiar10@gmail.com

Finance



Vishruti Soni (26)

MBA Specialization 2 : Marketing
B Com

Professional Certification : Post graduate diploma programme in finance, Master of commerce

Summer Project : A profound exploration of consumer preference towards the services offered by Hashtechy in the Ahmedabad city
9512781384, 9586875744

Vishrutisoni.mba22@gmail.com



Vivek Viradiya (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : Investor's awareness, perception and satisfaction level towards equity as an investment option at Reliance Smart Money
7990075632, 9974066330

vivekviradiya.mba22@gmail.com



Vrushti Chhapiya (21)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on awareness of business corporation towards working capital loans

8866534556, 9427134556
vrushtichhapiya@gmail.com



Vivek Viradiya (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : Investor's awareness, perception and satisfaction level towards equity as an investment option at Reliance Smart Money
7990075632, 9974066330
vivekviradiya.mba22@gmail.com



Vrushti Chhapiya (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on awareness of business corporation towards working capital loans
8866534556, 9427134556
vrushtichhapiya@gmail.com



Vrusti Savjani (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on investors preferences towards equity mutual funds
9904143742, 9904180373
vrustisavjani@gmail.com

Finance



Yatri Padiya (22)

**MBA Specialization 2 : Marketing
B Com**

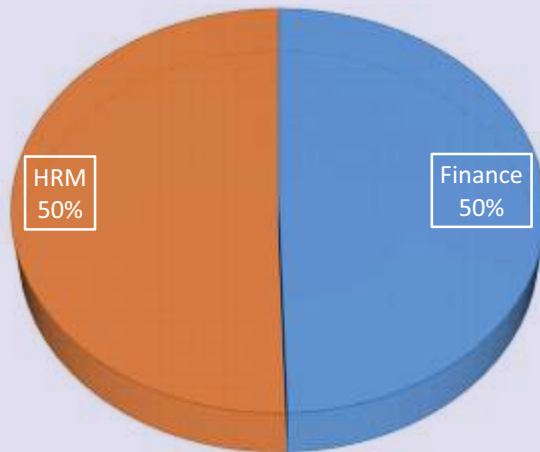
Summer Project : A study on Investors Preference & Satisfaction towards Investment in Derivative Market
8200151193, 9426314704
yatripadiya.mba22@gmail.com



MARKETING



MBA Specialisation 2

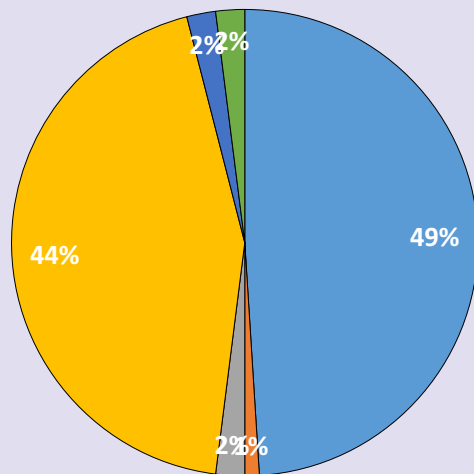


■ Finance

■ HRM

Finance	50
HRM	51

Graduation Diversity



■ B Com

■ B Sc

■ BA

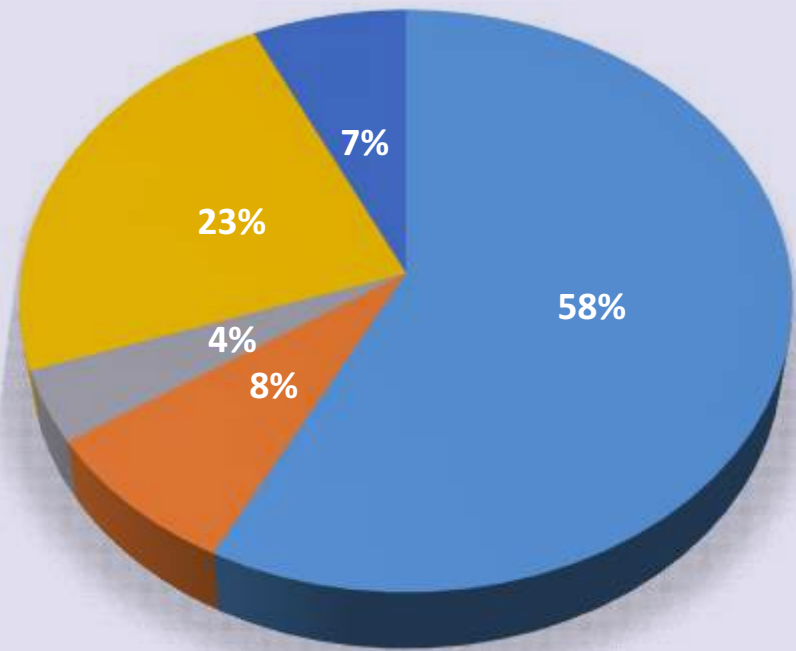
■ BBA

■ BCA

■ BE

B Com	49
B Sc	1
BA	2
BBA	44
BCA	2
BE	2

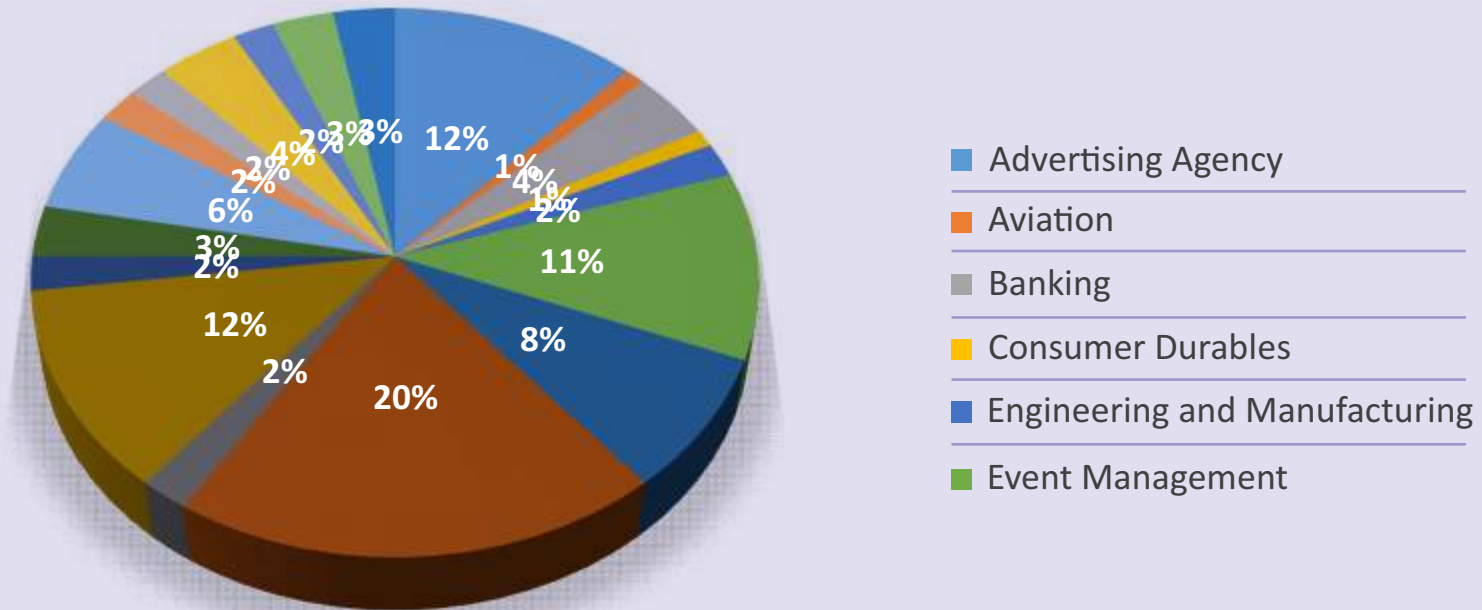
Regional Diversity



- Ahmedabad
- North Gujarat
- Out of Gujarat
- Saurashtra
- South Gujarat

Ahmedabad	57
North Gujarat	8
Out of Gujarat	4
Saurashtra	23
South Gujarat	7

Career Aspiration



Advertising Agency	12
Aviation	1
Banking	4
Consumer Durables	1
Engineering and Manufacturing	2
Event Management	11
Export-Import Organization	8
FMCG	20
Hospitality	2
Information Technology	12

Insurance	2
Logistics	3
Media (newspaper/radio/tv)	6
Pharmaceutical	2
Real Estate	2
Retailing	4
Stock Broking Firm	2
Telecommunication	3
Textile	3



Aayush Patel (23)

MBA Specialization 2 : Finance
BE (Computer)

Summer Project : A study on Factors Influencing International Patients Preferences in Medical Tourism
9825821734, 9825821734
aayush1734@gmail.com



Charmil Patel (24)

MBA Specialization 2 : Finance
BE (Civil)

Summer Project : A study on the effect of the "Make in India" Initiative for various schemes under the textile businesses at Kantar IMRB
7600492242, 8153864184
charmilpatel.mba22@gmail.com
Work Experience : Worked as on-site engineer in J R Agrawal infra pvt. Ltd for 14 months.



Janvi Gorani (21)

MBA Specialization 2 : Marketing
BCA

Professional Certification :
Certified Python Developer
Summer Project : A Study on Unmanned Aerial Vehicle, Third Eye in the sky At FlyRobo
7359987555, 8619247916
janvigorani2510@gmail.com

Marketing



Shreya Jani (22)

MBA Specialization 2 : HRM
BCA

Summer Project : A study on Effect of Artificial Intelligence on Consumer Behaviour at Kantar IMRB
9427300452, 9409230045
shreyajani.mba22@gmail.com

Work Experience : Worked as Social Media Operations executive in Alvaro Soft pvt. ltd. for 14 months



Dhaval Parmar (23)

MBA Specialization 2 : Finance
BA

Summer Project :A study of satisfaction towards N.J Wealth distributorship
9023123015, 8758831196
dhavalparmar.mba22@gmail.com



Mohit Parekh (23)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on Factors Influencing International Patients Preferences in Medical Tourism
9512759927, 9512759927
mohitparekh13@gmail.com



Anirudhsinh Jadav (22)

MBA Specialization 2 : Finance

BBA

Summer Project : Assessing and enhancing the strategy of SLTL Group
8160157647, 8347403380
anirudhsinhjadav.mba22@gmail.com



Dharmil Shah (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A Study on Exploring Webrooming Trends in Electronic Industry-A customer perspective at Bacancy Technology
8980549045, 9825592861
25dharmilshah@gmail.com
Work Experience : Worked as Income Tax Consultant in GB Laddha & Co LLP for 8 months



Gopal Kumawat (23)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on consumer buying behaviour of residential apartment in Ahmedabad city.
9057545832, 7023202233
gopalkumawat.mba22@gmail.com

Marketing



Jaini Shah (23)

MBA Specialization 2 : Finance

BBA

Summer Project : Understanding the role of packaging and visual merchandising in influencing consumer's choice of Havmor products in Ahmedabad city
9687386348, 9327015694
jainishah704@gmail.com



Kalp Raval (21)

MBA Specialization 2 : Finance

BBA

Summer Project : Consumer penetration of newspaper and preference of TOI into households at the Times of India.
9687895037, 9227232105
kalpraval.mba22@gmail.com



Kalrav Vithlani (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A Study on Satisfaction towards NJ Wealth Distributorship
9537024181, 9898377843
kalrawithalani.mba22@gmail.com



Kartik Soni (22)

MBA Specialization 2 : Finance

BBA

Professional Certification : RSCIT,
RETAIL MANAGEMENT, GOOGLE ANALYTICS

Summer Project : Study the effect of digital marketing on consumer buying behaviour for electronic goods
9351029149, 9351029149
kartiksoni.mba22@gmail.com



Khevna Kariya (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on the influence of social networking platforms on travel decision making at Wanderama India travel company.
khevnakariya.mba22@gmail.com



Khushi Bulchandani (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on the effect of customer experience on customer loyalty in e-commerce industry among generation-Z at Smytten.
8799035179, 9106135254
Khushibulchandani34@gmail.com

Marketing



Mohit Modi (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A Study of Investors preference towards investment in Food and Beverage Industry in Ahmedabad
9974127579, 9409412965
modimohit30@gmail.com



Aayushi Shah (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on Consumption of Organic products in Ahmedabad City at Kantar IMRB
9726997794, 9825070680
aayushishah.mba22@gmail.com



Anamika Choudhary (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on Preference of Small Restaurants & cafes/eateries towards Restaurant Management Software
8014142000, 8401801000
anamikachoudhary.mba22@gmail.com



Prachi Kotak (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A Study on Mediator Effect of Employee Engagement Activities on Employees

7202058899, 7202058899

prachikotak.mba22@gmail.com



Purva Thakrar (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on consumer satisfaction towards solar power products of Amrut energy at Maharashtra

9925481046, 8200498478

purvathakrar.mba22@gmail.com



Ridhkaran Pawar (26)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on Preference of Small Restaurant & Café Owners towards Restaurant Management Software

8385889446, 9530011871

ridhkaran.mba22@gmail.com

Work Experience : Worked as Jr.Social Media Manager in Mediasolace for 6 months



Tejpalsingh F. Chauhan (23)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on identifying factors considered by consumer while selecting a residential property in Ahmedabad city
8511540520, 998463677
tejpalsinghchauhan.mba22@gmail.com



Tirth Badgujar (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on effect of influencer marketing for travel decision in Ahmedabad City at Wanderama Pvt Ltd
9374658468, 9374675676
tirthbadgujar.mba22@gmail.com



Aastha Rachhadiya (21)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on The Impact of Social Media on Destination Choice and Travel Decision Making .
6352601915, 9426855628
aastharachhadiya.mba22@gmail.com



Darshan Gohil (21)

MBA Specialization 2 : HRM

BBA

Summer Project : Satisfaction of the customers towards tender services

7874228051, 9726640717

darshangohil.mba22@gmail.com



Dhwani Vadodariya (21)

MBA Specialization 2 : HRM

BBA

Summer Project : A Study on Consumption of Organic Products in Ahmedabad City.

7211104260, 7211104260

dhwanivadodariya200212@gmail.com



Fatema Contractor (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on preference of organisation towards subscribing newspapers with special emphasis on TOI

7016858406, 9427300452

fatemacontractor.mba22@gmail.com

Marketing



Grisha Takvani (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on vertical Growth of Rajkot city with respect to Retailers

8758463468, 9712256800

g.takvani19@gmail.com



Hetansh Thakkar (21)

MBA Specialization 2 : HRM

BBA

Summer Project : A profound exploration of consumer preference towards the services provided by Hashtechy in Ahmedabad

9510316321, 9925788458

hetanshthakkar.mba22@gmail.com



Himanshu Solanki (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on satisfaction of the customers towards tender services

6355945109, 9601581987

himanshusolanki.mba22@gmail.com



Jval Shah (22)

MBA Specialization 2 : HRM

BBA

Summer Project : Influence of Google Reviews: A Study on Consumer Perception for Hotels and Restaurants
7486075400, 9898651075
jvalshah.mba22@gmail.com



Khyati Makdani (23)

MBA Specialization 2 : HRM

BBA

Summer Project : A Market Research On Services Provided By Placement Agency. At Highrise Management Services Pvt Ltd
8849802227, 9426148229
Khyatimakdani24@gmail.com



Kritika Singhal (23)

MBA Specialization 2 : HRM

BBA

Professional Certification :

Data Science Certification Course

Summer Project : A study on Vegan Products: A need or hype with respect to awareness & attitude of Consumers at Kantar IMRB.
7984569346, 8000679024
kritikasinghal452@gmail.com

Marketing



Labdhi Sheth (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on factors influencing organisational culture on employee satisfaction

9106903683, 9724541714

Shethlabdhi25@gmail.com



Lokesh Banthia (21)

MBA Specialization 2 : HRM

BBA

Summer Project : A Project Report on Delving into the profound effect of leveraging a multitude of sales portals on enhancing client satisfaction in Hashtechy

9512982686, 9512982686

lokeshbanthia.mba22@gmail.com



Madhav Raj Mali (24)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on Impact of Influencer Marketing on Buying Behaviour of Gen Z

9799344094, 7297974001

madhavrajmali.mba22@gmail.com

Work Experience : Worked as Social Media Manager in Made In Ahmedabad for 6 months



Mansi Dasani (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on performance appraisal of employees at Pahal financial services Pvt Ltd.

7383926366, 9426169966

dasanimansi11@gmail.com



Princy Thakkar (21)

MBA Specialization 2 : HRM

BBA

Summer Project : A Study on Unmanned Aerial Vehicles, Third Eye in the Sky

9327893678, 9558103474

princythakkar.mba22@gmail.com



Riddhi Soneji (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on The Impact of Artificial Intelligence On Consumer Behaviour

9510903277, 9510903277

riddhisoneji.mba22@gmail.com

Marketing



Shreya Kshatriya (21)

MBA Specialization 2 : HRM

BBA

Summer Project : A Study on Various challenges faced by MSMEs at D&V Business Consulting
9925144477, 9537835606
kshatriyashreyasingh06@gmail.com



Vishwa Virpariya (20)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on the attributes of workplace environment & employees' perception in private sector in Ahmedabad city
9510484920, 9879605117
vishwavirpariya@gmail.com



Megha Tarachandani (21)

MBA Specialization 2 : HRM

B Com

Summer Project : The influence of social networking platforms on travel decision making
7621083667, 9714909035
meghatarachandani.mba22@gmail.com



Akshat Patel (22)

MBA Specialization 2 : Finance
B Com

Summer Project : Roadway to GST
Return Filing Procedures: A study on
Challenges and issues faced by
Business Proprietors.
7435915432, 9979083066
akshatpatel.mba22@gmail.com



Aniket Patel (21)

MBA Specialization 2 : Finance
B Com

Summer Project : A study on consumer
buying behaviour towards
Maruti Suzuki Arena
9574883780, 7016015414
aniket25122001@gmail.com



Anisha kakwani (24)

MBA Specialization 2 : Finance
B Com

Professional Certification :
Professional course in Digital Marketing
Summer Project : A study on influence
of Instagram, Facebook & Youtube for
Cosmetic purchasing decision
7984743588, 7984743588
anikakwani24@gmail.com

Marketing



Dharmik Shah (22)

MBA Specialization 2 : Finance
B Com

Summer Project : To study on delivery vehicle preferences and Logistics Cost Optimization Survey for Businesses in Ahmedabad
8758401661, 9898495686
dharmikshah1661@gmail.com



Divyarajsinh Bihola (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A comprehensive study on CSR & Consumer Behaviour
9924957045, 9099936340
divyarajsinhbihola.mba22@gmail.com
Work Experience : Worked in Renaissance Consultancy Firm for 12 months.



Divyarajsinh Jadeja (21)

MBA Specialization 2 : Finance
B Com

Summer Project : A study on digital marketing of hotels in Ahmedabad
7575833300, 8347734300
divyarajsinhjadeja2222@gmail.com



Drashti Joshi (22)

MBA Specialization 2 : Finance
B Com

Professional Certification : Tally

Summer Project : A study on Mediator effect of Employee Activities on Employees

9499626766, 9428677907
drashtijoshi0712@gmail.com



Fenilkumar Kasundra (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A comprehensive study of Apparel Industry with a special focus on impact of influencer on online Impulsive buying Behavior

7435045633, 9428410637
fenilkasundra.mba22@gmail.com



Hazel Jijo (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A comprehensive study on Mutual Fund Industry with special reference to awareness of types of mutual fund and investment behaviour of investors in Ahmedabad city

9712919570, 9909647288
hazeljijo.mba@gmail.com

Marketing

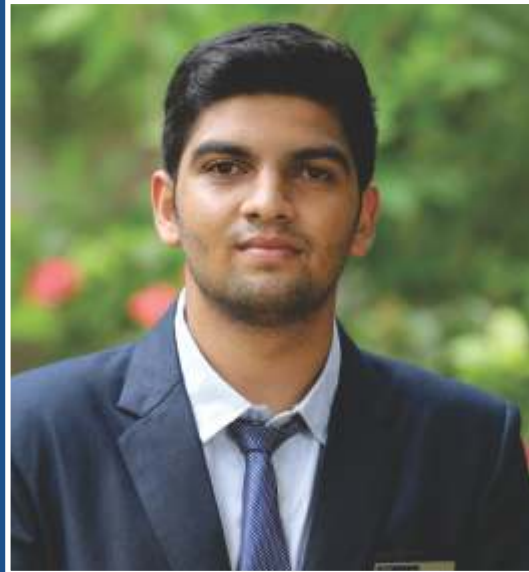


Jaimin Sorathiya (22)

**MBA Specialization 2 : Finance
B Com**

Summer Project : A study on effect of In-store buying experience at furniture store.

8200394324, 9723217374
sorathiyajaimin07@gmail.com



Jay Sangani (21)

**MBA Specialization 2 : Finance
B Com**

Summer Project : A comprehensive study of apparel industry with a special focus on impact of influencer on online impulsive buying behavior at Bacancy technology

7567453880, 7567453880
jaysangani.mba22@gmail.com



Kiran Moda (21)

**MBA Specialization 2 : Finance
B Com**

Summer Project : Role of Artificial Intelligence (AI) in Personalized Digital Marketing Strategies

9016577181, 9327582303
kiranmodamba22@gmail.com



Kishor Rajpurohit (23)

MBA Specialization 2 : Finance
B Com

Summer Project : Performance
Evaluation of ICICI Prudential Mutual
Fund and SBI Mutual Fund
7874119329, 9428029612
kishorrajpurohit.mba22@gmail.com



Krishna Jasani (21)

MBA Specialization 2 : Finance
B Com

Summer Project : A study on customer's
perception and brand preferences for
purchasing Waterproofing Chemicals.
9316011140, 9723283763
kjasani1210@gmail.com



Meetkumar Patel (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A study of consumer
preferences, perception and satisfaction
towards life insurance policy by Reliance
Smart Money.
9723670672, 8780225620
meetpatel.mba22@gmail.com

Marketing



Niravsingh Solanki (23)

MBA Specialization 2 : Finance
B Com

Professional Certification :

Advance diploma in Computer Application

Summer Project : A study on Google search engine optimization advantages for enterprises

9723068331, 9723769820

niravsolanki97230@gmail.com



Parth Panchotiya (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A Study on Demand Analysis in Ceramic Industries with Reference to Boffo Granito LLP

9512251448, 0

ParthPanchotiya.mba22@gmail.com



Pooja Patel (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A study on consumer buying behavior towards Maruti Suzuki Arena.

7600105578, 7600679341

pooja26patel10@gmail.com



Priyansh Shah (22)

MBA Specialization 2 : Finance
B Com

Summer Project : A Study on Employee engagement at Mission Health
-7046461178, -9408686055
priyanshshah.mba22@gmail.com



Ripunjay Singh Tomar (23)

MBA Specialization 2 : Finance
B Com

Professional Certification :
Advance Diploma in Computer Application
Summer Project : A Study of Google Search Engine Optimisation and it Advantages for enterprises
7874001129, 97259999967
ripunjayt80@gmail.com



Rushirajsinh Zala (21)

MBA Specialization 2 : Finance
B Com

Summer Project : A study on preference of dealers towards Agro chemical products for Hifield organic
8200941594, 8200941594
rushirajsinhzala11111@gmail.com

Marketing



Tushar Didal (21)

MBA Specialization 2 : Finance

B Com

Summer Project : A study on success of charged by Thumsup in Ahmedabad district from retailers point of view
7434911739, 9106973893
tushardidal.mba22@gmail.com



Shigufazehra Momin (22)

MBA Specialization 2 : HRM

B Com

Professional Certification : Project Management by Coursera

Summer Project : Leveraging ITC Retail network: A study based on Retailers satisfaction and distribution Channel of ITC Personal Care category in Ahmedabad
7874636130, 9978745970
shigufamomin.mba22@gmail.com

Work Experience : Worked as Sales & Market Researcher in ITC Ltd. for 2 months



Aameer Shaikh (22)

MBA Specialization 2 : HRM

B Com

Summer Project : A study on the views of seller on credit sales and payment collection in Textile Industry
8347781907, 9898234834
aameershaikh.mba22@gmail.com
Work Experience : Worked as Floor manager in Fitness Gym for 36 months



Aastha Joshi (21)

MBA Specialization 2 : HRM

B Com

Summer Project : Effect of Social Media Marketing on Small Business Owners at Excellent Publicity
7436000450, 9998679691
aasthajoshi.mba22@gmail.com



Anjali Popat (22)

MBA Specialization 2 : HRM

B Com

Summer Project : A study on social media brand recall A purchase intention at Cosmetics industry
7863817298, 9173028232
Anjalipopats.mba22@gmail.com



Arshi Khan Pathan (22)

MBA Specialization 2 : HRM

B Com

Summer Project : A study on consumer preference towards LPG cylinder
9826989658, 9825789658
arshikhan.mba22@gmail.com

Marketing



Arundhati Dave (22)

**MBA Specialization 2 : HRM
B Com**

Summer Project : A study on social media and brand recall in cosmetic industry at Sahajanand Laser Technology Ltd.
6354446445, 8780847921
arundhatidave.mba22@gmail.com



Avinash Tita (22)

**MBA Specialization 2 : HRM
B Com**

Summer Project : A study of Consumer's Behaviour towards Financial Newspaper
6353400793, 7203824732
avinashtita31@gmail.com



Devanshi Solanki (21)

**MBA Specialization 2 : HRM
B Com**

Summer Project : A study on various challenges faced by MSMEs
9408058515, 9723030687
devanshisolanki.mba22@gmail.com



Dhaval Makwana (21)

MBA Specialization 2 : HRM
B Com

Summer Project : A study on factors influences consumer buying behaviour of Modular Kitchen in Ahmedabad City

9737168287, 9537205568

Dhavalmakwana.mba22@gmail.com

Work Experience : Worked as back office executive and sales supportive in Dhyaan Realty Advisory for 13 months.



Dhruv Panchal (21)

MBA Specialization 2 : HRM
B Com

Summer Project : A study on the effect of travel blogs/vlogs on Decision Making.

9664564790, 9723337607

dhruvpanchal.mba22@gmail.com



Kajal Khubchandani (21)

MBA Specialization 2 : HRM
B Com

Summer Project : study on Role of Social Media Marketing Activities in Influencing Customer Intentions at Virtual Pebbles

9157774421, 9327667701

kajalkhubchandani.mba22@gmail.com

Work Experience : Worked as Tutor in Expert Academy for 24 months.

Marketing



Kartik Rana (22)

MBA Specialization 2 : HRM
B Com

Summer Project : A study on the Importance of English Language Proficiency and Excel Courses for Career Growth among Generation Z in Ahmedabad City
8460373651, 7096303016
kartikrana.mba22@gmail.com



Khushi Goplani (21)

MBA Specialization 2 : HRM
B Com

Summer Project : A Study on HR Policies and its Implementation at D&V Business Consulting
9328001600, 8238384041
khushigoplani.mba22@gmail.com



Maitree Malde (22)

MBA Specialization 2 : HRM
B Com

Professional Certification :
Digital Marketing certification course
Summer Project : A study on the market of Brand Coke with respect to Retailers and Consumers.
9426523649, 7990877574
maitreemalde.mba22@gmail.com

Marketing



Tapan Gojiya (21)

MBA Specialization 2 : HRM

B Com

Summer Project : A study on Vertical growth of The Coca-Cola Company in Rajkot city

9265821998, 9426711165

tapangojiya.mba22@gmail.com



Tirth Shah (22)

MBA Specialization 2 : HRM

B Com

Summer Project : Assessing the awareness of various subsidy on MSME 0, 9428804075

tirthshahshah102@gmail.com



Vrunda Patel (21)

MBA Specialization 2 : HRM

B Com

Summer Project : A study on awareness of various non-technical training programs conducted by corporate trainers with reference to IT industry in Ahmedabad city at Cleverminds.

9106848889, 9825441271

vrundapatel.mba22@gmail.com



Yash Rathod (22)

MBA Specialization 2 : HRM

B Com

Summer Project : Understanding the role of social media marketing in enhancing tender marketing success.

9998764442, 7859956943

Yashr0501@gmail.com



Suhag Baraiya (22)

MBA Specialization 2 : HRM

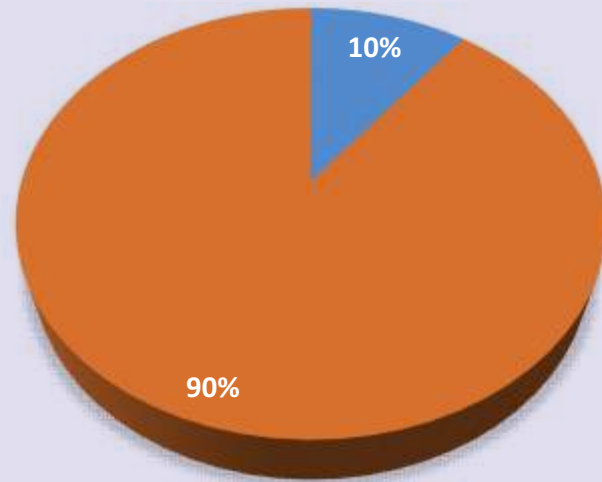
B Com

Summer Project : Assessng the awareness of MSME

9714965262, 7046406278



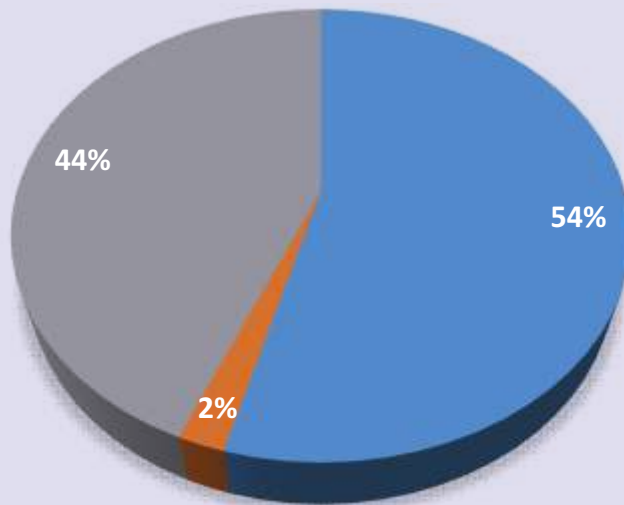
MBA Specialisation 2



- Finance
- Marketing

Finance	5
Marketing	43

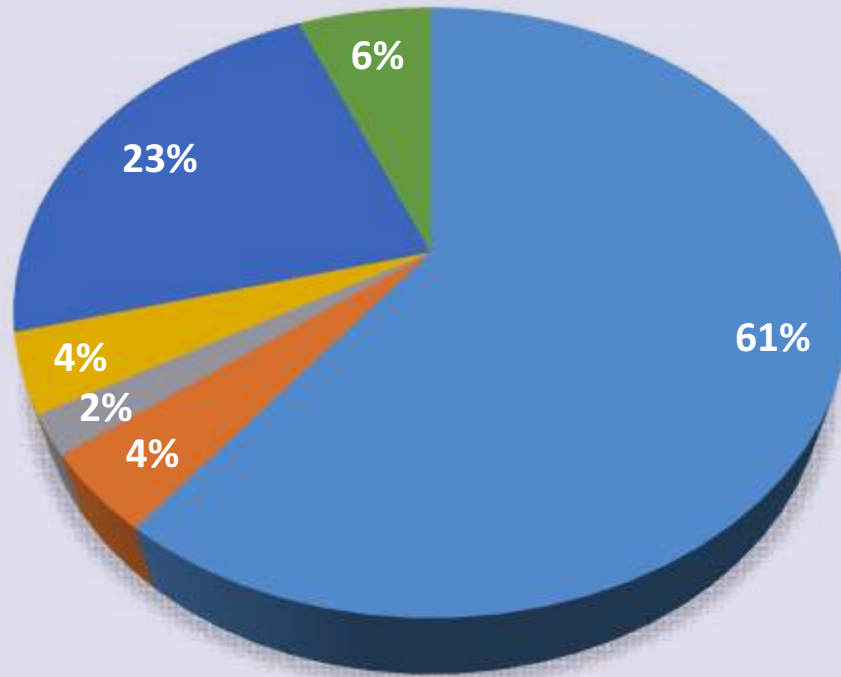
Graduation Diversity



- B Com
- B Sc
- BBA

B Com	26
B Sc	1
BBA	21

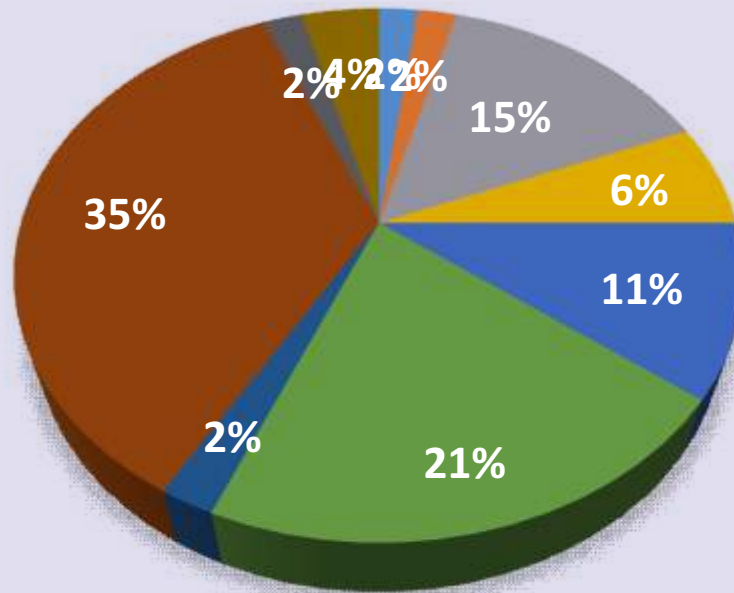
Regional Diversity



- Ahmedabad
- Baroda
- Kutch
- Out of Gujarat
- Saurashtra
- South Gujarat

Ahmedabad	29
Baroda	2
Kutch	1
Out of Gujarat	2
Saurashtra	11
South Gujarat	3

Career Aspiration



- Advertising Agency
- Banking
- Event Management
- Hospitality
- Mutual Fund
- Aviation
- Engineering and Manufacturing
- FMCG
- Information Technology
- Pharmaceutical

Advertising Agency	1
Aviation	1
Banking	7
Engineering and Manufacturing	3
Event Management	5

FMCG	10
Hospitality	1
Information Technology	17
Mutual Fund	1
Pharmaceutical	2



Shruti Sejpal (22)

MBA Specialization 2 : Marketing
B Sc (IT)

Summer Project : A study on
compensation management practices
at Mission Health

9081089693, 9327144465

shrutisejpal.mba22@gmail.com



Isha Joshi (21)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on
employee retention strategies at
Pahal Financial Services Pvt Ltd

9773150904, 9426769236

ishajoshi372@gmail.com



Stuti Joshi (22)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on
Employees Satisfaction Towards
Performance Management System

9328886393, 8849663030

stuti.joshijs@gmail.com



Aayushi Jani (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A Study on Employee's opinion towards Employee Welfare Activities at Sahajanand Laser Technology Ltd.
7043690486, 7600737474
aayushijani.mba22@gmail.com



Astha Bhatt (23)

**MBA Specialization 2 : Marketing
BBA**

Professional Certification :
Diploma in IATA
Summer Project : Recruitment & Selection process at Shilp Gravures Ltd.
6353089451, 9713827916
asthabhatt.mba22@gmail.com



Bhavika Ahuja (23)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on the effect of work environment on employee's performance at Tora Ceramics Private Ltd.
9057755000, 9057755000
Bhavik Ahuja.mba22@gmail.com



Bhoomi Joshi (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A Study report on effect of HR Policies on employees.

7874914151, 7600734546

bhoomijoshi.mba22@gmail.com



Divya Rajani (23)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Candidate life cycle in Recruitment & Selection at Ace Consultants

6354060726, 8320185168

divyarajani1609@gmail.com



Gayatri Yagnik (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on perception & satisfaction of employee towards retention strategies at mission health

9427420031, 9427420031

gayatriyagnik.mba22@gmail.com



Hemakshi Rathod (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on
employee branding at The Leela
Corporation

9328023794, 9726936450

hemakshirathod.mba22@gmail.com



Himanshi Sharma (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on
expectations of candidates while
selecting the Company

9328405549, 7622096902

himanshisharmac502@gmail.com /
himanshisharma.mba22@gmail.com



Jay Bapodara (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A Study on Job
Satisfaction of Physiotherapist at
Mission Health.

9726637169, 9081798787

jaybapodara.mba22@gmail.com



Mansi Buddhdev (22)

**MBA Specialization 2 : FMarketing
BBA**

Summer Project : A Study on Job Satisfaction of Physiotherapist at Mission Health.

9081798787, 9726637169

mansibuddhdevp.mba22@gmail.com



Nidhi Chauhan (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study of work life balance of employees at Mission health

8128975209, 8160656089

Nidhichauhan.mba22@gmail.com



Palak Gandhi (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project :A Study on Work life balance of employees at Mission Health

gandhipalak7401@gmail.com



Pratik Joshi (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A Study on
Employee Satisfaction in
PNB MetLife

9925516782, 7041716756
pratikjoshid.mba22@gmail.com



Priyanka Chouhan (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on
E-recruitment and its impact on
job seekers

9828612290, 8849068805
Priyankachouhan.mba22@gmail.com



Rishika Gupta (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on
employees' perception towards
work life balance at Amerise
Pharmaceuticals

7228859462, 9426766313
rishikagupta.mba22@gmail.com



Shefalee Prajapati (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on perception & satisfaction of employee towards retention strategies at Mission Health
9157522810, 9328459462
Shefaleeprajapati.mba22@gmail.com



Shreya Upadhayaya (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A project on workers satisfaction and awareness towards contract labour
7048881505, 8460110111
Shreyaupadhayaya299@gmail.com



Siddhi Tanna (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : To study the coping mechanisms used by Employees to manage the Stress in the organisation with special reference to selected consultancy firms
9429839012, 8200792628
siddhitanna.mba22@gmail.com



Ishika Gohel (22)

MBA Specialization 2 : Finance
B Com

Summer Project : Analysis of factors affecting investor's preference towards mutual fund investment
6352256091, 9714502681
ishikagohel.mba22@gmail.com



Pooja Trivedi (25)

MBA Specialization 2 : Finance
B Com

Professional Certification : CA -CPT

Summer Project : A study Of perception of employees towards recruitment and selection process and work culture at Sambhaav Media Ltd
91570177770, 7490812955
trivedipooja1626@gmail.com

Work Experience : Worked as an accountant in Girish enterprise for 24 months



Samratsinh Thakor (21)

MBA Specialization 2 : Finance
B Com

Summer Project : A study on Preference and behaviour of individual investors in Ahmedabad City
7572976413, 7041233125
samratsinhthakor.mba22@gmail.com



Amisha Prajapati (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on
Employee's view towards employee
welfare activities at Sahajanand
Laser Technology Ltd
9081199108, 9638991323
pra.00ap@gmail.com



Avinash Gupta (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on
Employee satisfaction in a
PNB MetLife Insurance company
limited.
9558992739, 9265530258
avinashgupta.mba22@gmail.com



Ayman Ansari (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on effect of
Digital Marketing on customers'
behaviour at FlowBiz Exports Pvt. Ltd.
9375143777, 9898495555
aymanansari.mba22@gmail.com



Banssi Mandavia (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on effect of motivational tools on employee Morales in an organization

6353582337, 9898269663

bansimandavia.mba22@gmail.com



Dharti Kudecha (23)

MBA Specialization 2 : Marketing
B Com

Professional Certification : Tally

Summer Project : A study on training and development of employees at Jay chemical Industries Pvt Ltd

9664757283, 9106697433

dhartikudecha.mba22@gmail.com



Dhwani Patel (23)

MBA Specialization 2 : Marketing
B Com

Professional Certification : Tally ERP 9

Summer Project : A study on employee engagement activities at Mission Health

7096048284, 9824006091

dhwanipatel.mba22@gmail.com



Disha Patel (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on organisational culture and its effect on employee's behaviour
9328120062, 9909259843
dishapatel.mba22@gmail.com



Glory Mecwan (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Effect of Employee Satisfaction on Employee Absenteeism at JobStation Consultants
7874482532, 7874482532
glorymecwan.mba22@gmail.com



Himanshi Gondalia (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Importance of Candidate Experience as a Part of Recruitment Process at Kalibre Global Konnects Pvt. Ltd.
8490970006, 9824624347
himanshigondalia.mba22@gmail.com



Honey Panchal (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on HR
policies and implementations
7041528432, 9375828432
honeypanchal.mba22@gmail.com



Kanishka Bhatt (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on
employee engagement activities
and impact on performance of
employee
8200041499, 9427425541
Bhattkanishka139@gmail.com



Khushboo Bhati (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Learning
and Development at Cygnet Infotech
9510246742, 8200818165
khushboobhati.mba22@gmail.com



Kinnari Parmar (22)

MBA Specialization 2 : Marketing
B Com

Professional Certification : M.Com

Summer Project : A study on customer perceptions towards the housing loan at SBI
7600020666,
Parmar.kinnari.9917@gmail.com



Monika Meghnani (22)

MBA Specialization 2 : Marketing
B Com

Summer Project : AA study on E-recruitment and its impact on job seekers at High rise management services
8306010602, 9033238745
monikameghnani.mba22@gmail.com
Work Experience : Worked in Profit Mart securities as a Assistant Operations manager for 24 months



Nidhi Dave (23)

MBA Specialization 2 : Marketing
B Com

Summer Project : A study on employees' satisfaction over organisation culture
9157422111, 8657540375
nidhidave.mba22@gmail.com



Priya Rajput (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on
Performance Appraisal System
7802961901, 9537069705
priyarajput.mba22@gmail.com



Priyanka Bhanushali (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on individual
development plan with impact of
training and development on employees
9081488393, 9925271503
priyankabhanushali.mba22@gmail.com



Shreya Kulkarni (25)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : Analytical study of
performance management system as
a tool for effective performance
9824544602, 9824019132
shreyakulkarni.mba22@gmail.com



Vanshita Thakkar (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Exploring
the recruitment process in healthcare
sector

9537973204, 9428908962

vanshitathakkar.mba22@gmail.com



Vatsal Dave (22)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on Manpower
training & development As a tool for
Enhancing employee performance in
an organization at Delbird Pvt Ltd.

9099383349, 9712943330

vatsaldave.mba22@gmail.com



Vidhi Jayswal (21)

**MBA Specialization 2 : Marketing
B Com**

Summer Project : A study on
candidates' expectation and
preferences while selecting the
company at Highrise management
services

8160934721, 9427026167

vidhijayswal.mba22@gmail.com



About I-MBA Programme

100% Placements

Expert Faculty Team

Strong Industry Connection

E-Journal Database

Data Science Center

Inexhaustible Library





Curriculum Canvas

The curriculum aims at equipping students with the knowledge, skills and right attitude necessary to operate in competitive environment. It is developed in order to shape the students into competent management professionals with the strong ethical values which enable them to assume a pivot role in various sectors of economy and society. The unique feature of CBCS (Choice Based Credit System) facilitates students to master their skills in varied advanced domains. The program imbibes the importance of dynamic global environment by fostering students with practical insights. The innovative pedagogical tools involve methods such as case-based studies, experiential learning, advanced curriculum, industry affiliation and the like.

Semester – I

International Economics and Trade Analysis
Marketing Management
Statistics for Managers
Strategic Operation Management

Finance Specialization

Managing Banking Operations
Micro Finance and Financial Inclusion
Strategic Cost Management

Marketing Specialization

Integrated Marketing Communication
Managing Sales and Distribution
Understanding Consumer Behavior

HR Specialization

Human Resource Management
Recruitment and Selection
Managing Cultural Diversity

Semester – II

Communication for Managers
Data Analytics
Financial Management
Legal Environment for Business

Finance Specialization

Corporate Restructuring
Forensic Accounting and Auditing
Security Analysis and Portfolio Management

Marketing Specialization

Marketing Decision Models
Marketing of Services
Supply Chain Management

HR Specialization

Human Resource Information System
Performance Management System
Talent Management



S

Corporate Strategic Management
 Management Control System
 Management of Corporate Social Responsibility
 Summer Internship Project

Finance Specialization

Derivatives and Risk Management
 Investment Banking Services
 Strategic Financial Management

Marketing Specialization

Marketing Research & Analytics
 Retail Management
 Strategic Brand Management

HR Specialization

Employer Branding
 Employee Relations and Labor Laws
 HR Analytics

Semester – IV

Comprehensive Project
 International Business Management
 Managing Intellectual Property Rights
 Managing Startups

Finance Specialization

Financial Analysis, Valuation and Reporting
 Forex Management
 Tax Planning and Management

Marketing Specialization

Customer Relationship Management
 Pricing Decisions
 Rural Marketing

HR Specialization

Competency Based HRM
 Human Resources Development
 Organizational Change and Interventional Strategies



List of Enrichment Courses

One Enrichment Course based on workshop model in each semester shall be offered from following:

• Workplace Communication
• Critical Thinking
• Basics of Computation
• Cyber Security

• Digital Media Marketing
• English Language Proficiency
• Stock Analysis & Trading
• Introduction to Logic

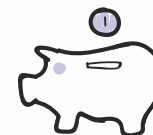
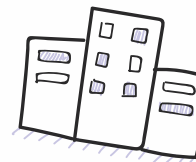
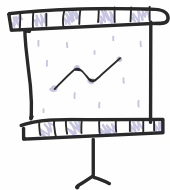
• Advance Excel
• Multimedia and Web Application
• Data Mining

FINANCE

BANKING

SAVING

INVESTMENT



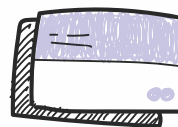
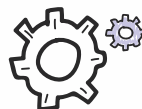
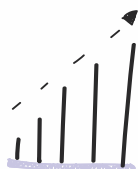
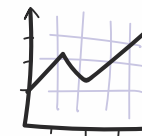
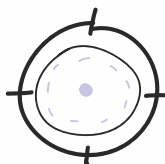
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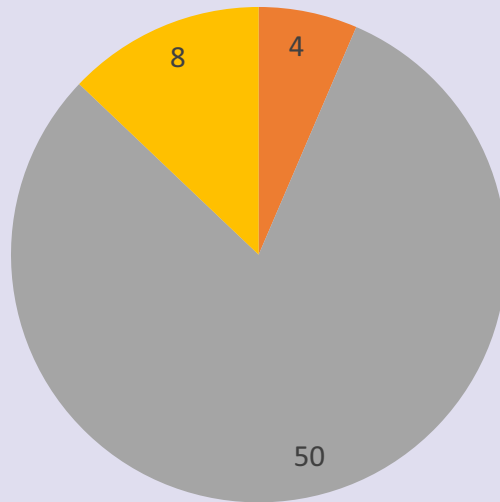


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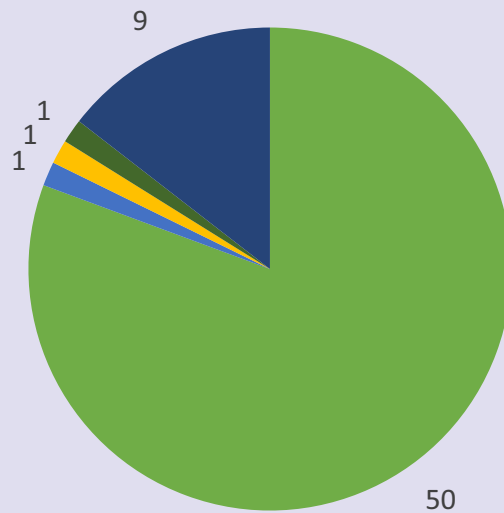
MBA Specialization 2



- Finance
- Marketing
- HR

Finance	4
Marketing	50
HR	8

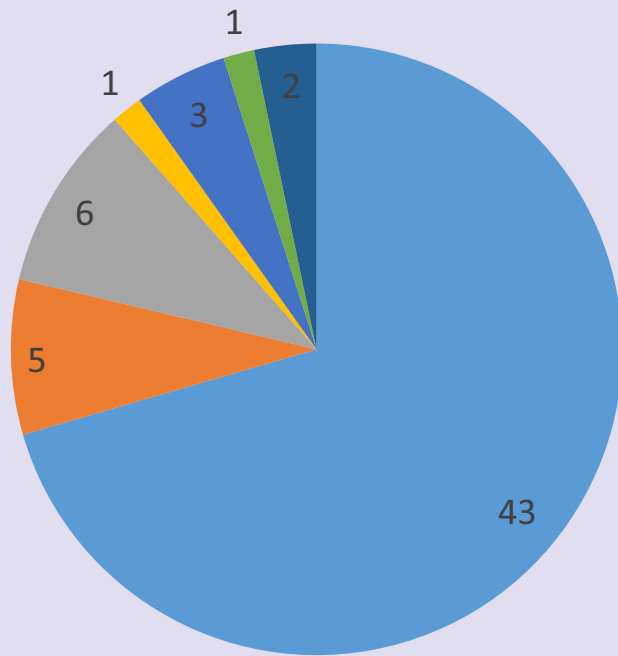
Regional Diversity



- Ahmedabad
- Kutch
- North Gujarat
- Out of Gujarat
- Saurashtra

Ahmedabad	50
Kutch	1
North Gujarat	1
Out of Gujarat	1
Saurashtra	9

Caer Aspiration



- Banking
- Mutual Fund
- Stock Broking Firm
- Textile
- Information Technology
- Export Import
- Engineering & Manufacturing

Banking	43
Mutual Fund	5
Stock Broking Firm	6
Textile	1
Information Technology	3
Export Import	1
Engineering & Manufacturing	2



Chirag Agarwal (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on analysis on investment pattern of mutual fund investors at Aditya Birla Sun Life Mutual Fund
6359696667, 9879810749
chiragarwal.imba19@gmail.com



Ansh Agarwal (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Investor's perception towards investing in IPOs at Motilal Oswal Financial Services Ltd.
7568029339, 9414608008
anshagarwal.imba19@gmail.com



Janvi Amrutiya (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A comparative analysis customers preferences for home loan facility offered by public and private sector bank in Ahmedabad city at Nutan Nagrik Sahakari Bank Ltd.
7016319225, 9638855334
janviamrutiya.imba@gmail.com

Finance



Yash Barot (22)

MBA Specialization 2 : Marketing

BBA

Professional Certification : NISM V-A,
V-B Mutual Fund Foundation & Distributors
Examination

Summer Project : A study on fundamental analysis
of selected banks of Indian banking sector at
Agrasen Finserv Pvt. Ltd.
9081463626, 9510722103
yashbarot.imba19@gmail.com

Work Experience : Worked as Team Coach in
GroupBay Port for 1 year.



Kayzeen Bharucha (22)

MBA Specialization 2 : Marketing

BBA

Summer Project : A study on
Investors Preferences Towards IPO
as an Investment Avenue at NJ Wealth
9104808228, 9104808228
kayzeen.imba19@gmail.com



Bhavi Bhavsar (21)

MBA Specialization 2 : Marketing

BBA

Summer Project : A study on the
influence of developed countries
stock market on Indian stock market
at Aapka Investment
9773408113, 9724158939
bhavib.imba19@gmail.com



Vinamra Birla (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on consumer's perception towards adoption of fintech for mutual fund investment in Ahmedabad city at Milestone Financial Distribution Pvt Ltd.
9426637388, 9428734408
vinamrabirla.imba19@gmail.com



Neeraj Chelani (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on consumer preference and satisfaction towards mint at Hindustan Times Mint
7698199293, 9825341000
neerajchelani.imba19@gmail.com



Ayushi Chhabaria (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : Consumer's perception, preference and satisfaction towards Elss over other 80 C investment options at NJ India Invest Pvt Ltd
9662088833, 9825677044
ayushichhabaria.imba19@gmail.com

Finance



Ishika Darediya (21)

**MBA Specialization 2 : HRM
BBA**

Summer Project : A study on performance evaluation of selected ELSS Mutual Fund Scheme of Indian Mutual Fund Industry at Fincial ABCD
7405051900, 9601542900
ishikadarediya.imba19@gmail.com



Akshay Desai (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Fundamental analysis of meghmani organics ltd at Meghmani Organics Ltd.
7984309679, 9904158891
desaiaksh.imba19@gmail.com



Saima Desai (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on the influence of developed countries' stock market on Indian stock market at Aapka Investment
7284880178, 9979555547
Saimadesai.imba19@gmail.com



Kruti Dhameliya (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A comparative analysis customers' preference for home loan facility offered by public and private sector banks in Ahmedabad City at Nutan Nagrik Sahakari Bank Ltd. 9723107516, 9974007529 krutidhameliyaimba@gmail.com



Dhaval Dixit (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Personal financial Portfolio Selection And its Challenges in Ahmedabad 9099564851, 9099564851 dhavaldixit.imba19@gmail.com



Jay Dubey (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study On Facibility On IT sector Using Technical Analysis at Aapka Investments 9624027564, 9624027564 jaydubey.imba19@gmail.com

Finance



Priya Garg (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on investors' awareness and preference for mutual funds over ULIPs as an investment avenue at NJ Wealth
8460812536, 9601488593
priyagarg.imba19@gmail.com



Charmi Gohil (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on consumer preference, perception and satisfaction towards ELSS over other 80c options at NJ India Invest Pvt Ltd
9825078215, 9825083633
charmigohil.imba19@gmail.com



Birwa Gondalia (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Awareness, Preference and Satisfaction Towards Green Energy Funds - at NJ India Invest Pvt. Ltd.
9099823807, 9099615209
birwagondalia.imba19@gmail.com



Bhaskarjitsinh Jhala (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study On Financial Statement analysis OF Welspun Corp Ltd at Welspun Corp Ltd.

7490046159, 9408701700

bhaskarjitsinhjhala.imba19@gmail.com

Work Experience : Worked as Finance & Accounts Intern in Solance Shipping Pvt Ltd for 6 Months



Devanshi Jhaveri (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on investors' perception and satisfaction towards mutual fund investment in Ahmedabad City in Fincial ABCD

7984372486, 9428351851

devanshijhaveri.imba19@gmail.com



Bhavesh Kothari (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Consumer Behavior towards Financial Newspaper at Hindustan Times Mint

8160162140, 9429212406

bhaveshkothari.imba19@gmail.com

Finance



Dhruva Mehta (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on the comparative analysis of investors' perception and preference for direct equity investment and investment in equity mutual fund in Ahmedabad city at NJ Wealth
9016529408, 9376944977
dhruva.imba19@gmail.com



Rahi Mehta (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Ambuja cement , J.K Lakshmi cement and UltraTech cement at Ambuja Cement (Adani)
9316600694, 9426066558
rahimehta9422@gmail.com



Vatsal Mehta (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Fundament analysis of selected financial companies of india at Tata Motors Finance Ltd
9327789888, 9228399999
vatsalmehta.imba19@gmail.com



Ashwin Mundhra (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study of various sources for Raising Funds by MSME and their satisfaction Level towards them at Maruti Nandan Engineers 9265794751, 7819975552 ashwin.imba19@gmail.com



Jinal Panchal (21)

MBA Specialization 2 : HRM
BBA

Summer Project : A study on financial literacy of investor's towards their investment behaviour and decision at Aditya Birla Sunlife Mutual Fund 8320308054, 7046219762 jinalpanchal.imba19@gmail.com



Meghna Panchal (21)

MBA Specialization 2 : HRM
BBA

Summer Project : A study on Financial Literacy of Investors towards their Investment Decision and Behaviour at Aditya Birla Sunlife Mutual Fund 9429177932, 6354681281 meghnapanchal.imba19@gmail.com

Finance



Nupur Pandit (22)

**MBA Specialization 2 : HRM
BBA**

Summer Project : A study on effect of government subsidies on MSME's Procurement Pattern for Machinery Loan at Vision Capital
8780324920, 7600005358
nupurpandit.imba19@gmail.com



Deep Patel (21)

**MBA Specialization 2 : Marketing
BBA**

Professional Certification :
Digital Marketing
Summer Project : A study on financial advisors outlook towards mutual fund investments advisory at Fincial ABCD
8849509882, 9662518714
deep.imba19@gmail.com



Freya Patel (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on awareness, preference and satisfaction towards green energy fund.
At NJ India Invest pvt. Ltd.
9624004378, 9824104332
Freyapatel.imba19@gmail.com



Het Patel (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on investors preference and perception with reference to stock market trends at Samrock Securities Pvt Ltd.
7046175966, 9033110900
hetpatel.imba19@gmail.com



Jenil Patel (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on Investors perception towards mutual fund investment in Ahmedabad city at Gratias Venture Pvt Ltd.
8780913391, 7600996611
jenilpatel.imba19@gmail.com



Manav Patel (22)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on financial performance selected of equity linked saving schemes (ELSS) mutualFund In India at Accrual Intelligence Manuals India Pvt Ltd.
9173228611, 9974268315
patel.manavimba19@gmail.com

Finance



Rumil Patel (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on the perception of MSME owner towards government subsidies at Vision Capital
8511067232, 9898703853
rumilpatel.imba19@gmail.com



Chirag Prajapati (23)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on Investors perception towards mutual fund in Ahmedabad City at Gratitas Venture Pvt Ltd.
9265812834, 9537473768
chiragprajapati.imba19@gmail.com



Mansi Prajapati (22)

MBA Specialization 2 : Marketing
BBA

Professional Certification : Tally
Summer Project : A study on trader`s perspective towards option trading strategies at Gratias Venture Pvt Ltd.
9979463635, 9825322090
manshi.imba19@gmail.com



Hummera Qureshi (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on investors preference and perception towards mutual fund at Aditya Birla Mutual Funds

9998497696, 9998497696
hummera.imba19@gmail.com



Meet Sadhwani (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on influence of financial newspaper on decision making of a consumer

7043581493, 9904120302
meetsadhwani.imba19@gmail.com



Priti Sadhwani (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : An experimental study on portfolio optimization using selected financial indicators at Angel One

9904256383, 9904256383
pritisadhwani.imba19@gmail.com

Finance



Kuldeep Sathvara (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on investors preference and perception with referance to stock market trends at Shamrock Securities Pvt Ltd.
9327579979, 9376134900
kuldeep.imba19@gmail.com



Darshan Shah (21)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on Factors Affecting Young Investors' Preference for Investment In Direct Equity in Ahmedabad City at Religare Broking Ltd.
9328629209, 9909989465
darshan.imba19@gmail.com



Dhruvi Shah (20)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on Trader's perspective towards option trading strategies at Gratias Venture Pvt Ltd.
9328613307, 9408740965
dhruvishah.imba19@gmail.com



Heli Shah (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on investors' perception and satisfaction towards mutual fund investment in Ahmedabad City at Financial ABCD
9586013329, 9824013329
heli.imba19@gmail.com



Manan Shah (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A Comparative Analysis on Mutual Fund By Sectoral Funds at Shanghai Investment and Financial Advisor
9173670780, 8511117780
mananshah.imba19@gmail.com



Mohil Shah (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on financial advisors' outlook towards mutual fund investments advisory services in Financial ABCD
9427485321, 9104247321
mohilshah.imba19@gmail.com

Finance



Rushika Shah (22)

**MBA Specialization 2 : HRM
BBA**

Summer Project : The Perception of MSME Owner towards government subsidies at Vision Capital
7359573072, 9824427264
rushikashah.imba19@gmail.com



Shaswat Shah (22)

**MBA Specialization 2 : Finance
BBA**

Summer Project : A comparative study on VNX Auto Stocks using technical analysis at Aapka Investment
9106961873, 8200820140
shashwat.imba19@gmail.com



Urva Shah (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on changing preference from Fixed Income Instruments to Mutual funds at Sheth Finserve
8160848658, 9376133243
urvashah.imba19@gmail.com



Vidhi Shah (21)

**MBA Specialization 2 : HRM
BBA.**

Summer Project : A study On
Performance Evaluation of Selected
Equity Mutual Funds at N.J.India Ltd.
9913164847, 9909950001
vidhishah.imba19@gmail.com



Jay Sharma (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A Comparative
Analysis of Investors Perception and
Preference for Direct Equity Investment
and Investment in Equity Mutual Fund
in Ahmedabad city at NJ Wealth
7048583044, 9537513628
jaysharma.imba19@gmail.com

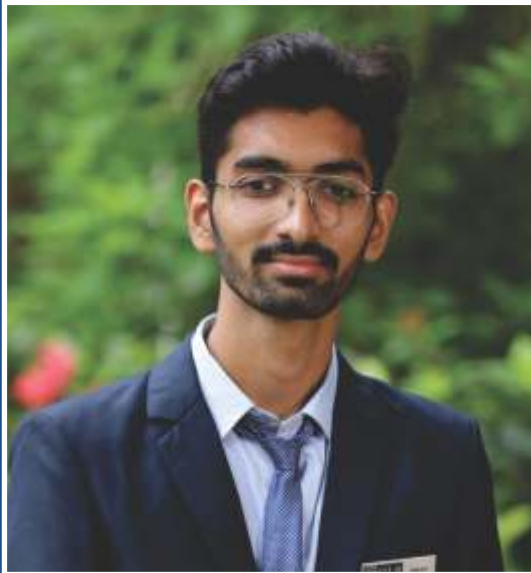


Priyanshi Soni (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on the
perception and preference of the
consumers on the Mediclaim policy pre
and post covid era at Briisk Ltd.
9773019609, 9574577509
joylinparmar.imba22@gmail.com

Finance



Deep Tatmia (22)

**MBA Specialization 2 : HRM
BBA**

Summer Project : A study on customers perception and satisfaction towards Metro Rail
6351806378, 8200296625
deeptatmia.imba19@gmail.com



Jay Thakkar (22)

**MBA Specialization 2 : Marketing
BBA**

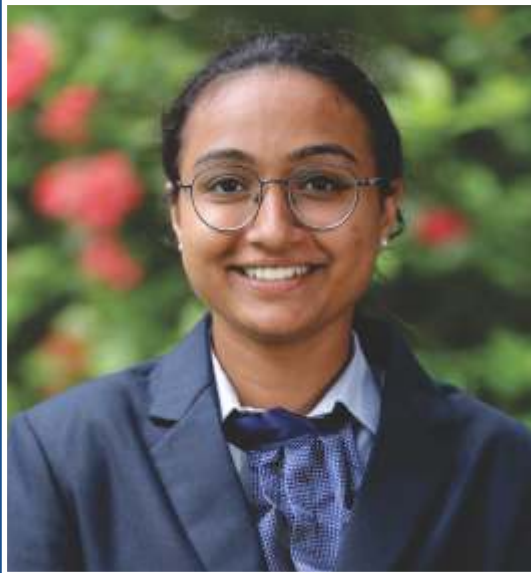
Summer Project : A study on the analysis on investment pattern of mutual fund investors at Aditya Birla Sun Life Mutual Funds
7383526785, 9426758790
jaypthakkar.imba19@gmail.com



Janvi Trivedi (23)

**MBA Specialization 2 : Finance
BBA**

Summer Project : A competitive study on Ambuja competitive study on Ambuja Cement, JK, Lakshmi cement and ultra Tech cement at Ambuja Cement
7202012775, 7622822453
trivedijanvi0303@gamil.com



Kinjal Trivedi (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on credit management on lease rental discounting and term loan at rantnaafin
8128238929, 8141392925
kinjaltrivedi.imba19@gmail.com



Yatri Trivedi (22)

MBA Specialization 2 : HRM
BBA

Summer Project : A comparative study on VNX Auto stocks using technical Analysis at Aapka Investments
9054760250, 7383411094
yatri.imba19@gmail.com



Harit Vadodariya (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : A survey on Behavioral Finance in Investment decisions of Investors at NJ India Invest Pvt.Ltd.
6351751720, 9374411546
haritimba19@gmail.com
Work Experience : Worked as intermediate stock broker & Front office at GITA Enterprise (KR CHOKSEY), Rajkot for 6 months.

Finance



Dhairya Vasu (22)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on Preference of Investors Towards Stock Market at Gratias Venture Pvt Ltd.
7990526723, 7572893376
dhairyvasu.imba19@gmail.com



Muskan Verma (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on the effect of Government Subsidies on MSME's Procurement Pattern for Machinery Loan at Vision Capital
7984075755, 7984941445
muskan.imba19@gmail.com
Work Experience : Worked as data entry operator in Servolution Service Pvt Ltd or 17 months



Inshiya Vhora (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on feasibility of investing in IT sector using selected indicators of Technical analysis at Aapka Investment
9054774957, 9898821777
inshiya.imba19@gmail.com
Work Experience : Worked as assistant teacher in Anil sir's Tution classes for 47 months



Harirajsinh Zala (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A comparative analysis on financial statements of Jyoti cnc automation Ltd at Jyoti CNC Automation Ltd.

9510146450, 7984435788
hjzala.imba2019@gmail.com



Nandan Patadiya (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on Emerging trends of mutual funds in India: A study across category and type of schemes at Aditya Birla Mutual Funds

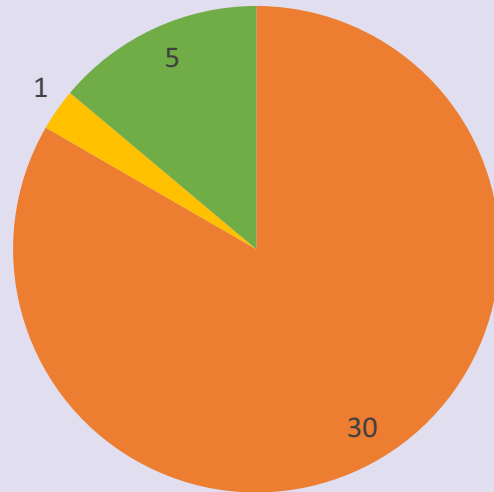
9429606009, 9426955698
nandanpatadiya.imba2019@gmail.com



MARKETING



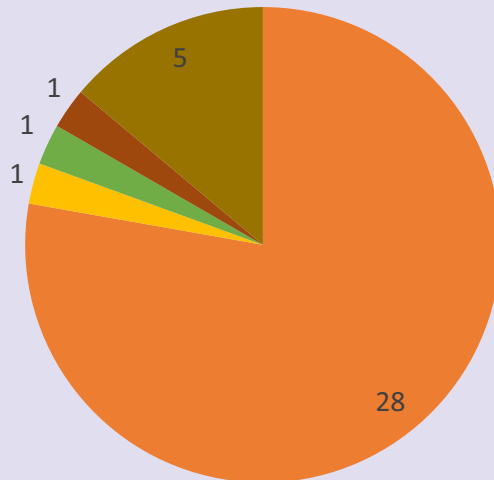
MBA Specialization 2



- Finance
- Marketing
- HR

Finance	30
Marketing	1
HR	5

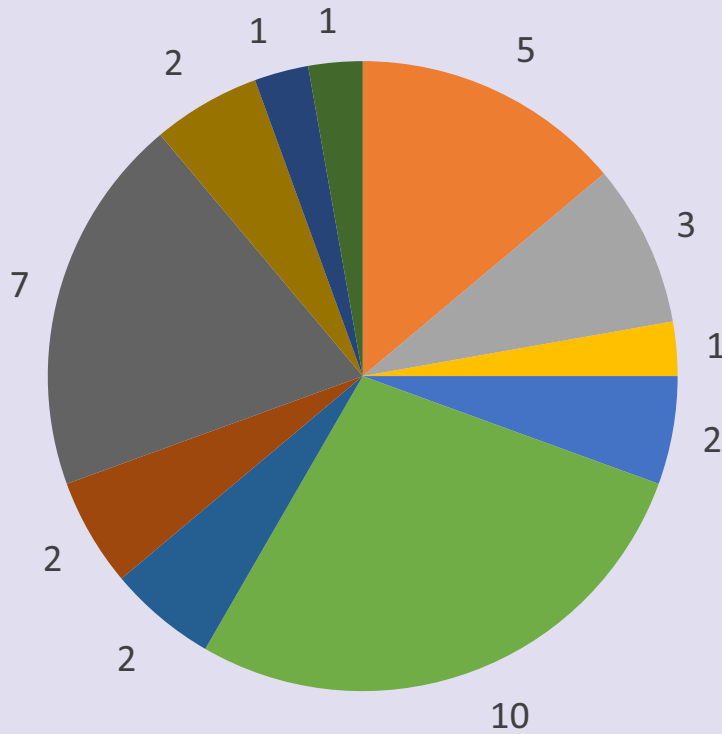
Regional Diversity



- Ahmedabad
- Kutch
- North Gujarat
- South of Gujarat
- Saurashtra

Ahmedabad	28
Kutch	1
North Gujarat	1
South Gujarat	1
Saurashtra	5

Caer Aspiration



- Career Aspiration
- Advertising Agency
- Banking
- Event Management
- Export Import Organization
- FMCG
- Hospitality
- Engineering & Manufacturing
- Information Technology
- Logistics

Advertising Agency	5
Banking	3
Event Management	1
Export Import Organization	2
FMCG	10
Hospitality	2
Engineering & Manufacturing	2
Information Technology	7
Logistics	2
Real Estate	1
Textile	1



Vyapti Bhatt (23)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on consumer preference towards traditional marketing and digital marketing in tourism industry at Alaknanda Travels
9328740911, 9328740911
vyaptibhattimba19@gmail.com



Jemimah Daisy Christian (21)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on customer satisfaction towards exhibition and flea market of apparel label industry in Ahmedabad city at Kantar IMRB
9586710858, 9978238369
jemmyqueen21@gmail.com



Mubasshir Contractor (21)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on Social media: The new era of enhancing marketing at FidatoDataLabs
8980780230, 8866446944
mubasshir.imba19@gmail.com
Work Experience : Worked as "Social Media Marketing Intern" at TwoiqLLP for 6 months

Marketing



Prince Dhakan (21)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on Factors Affecting in decision making of Buying a Solar Product at Amrut Energy Pvt Ltd.
7043625333, 9664705794
prince.imba19@gmail.com



Satyam Dixit (21)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on factors affecting customer satisfaction with reference to security service companies at Dixit Security and Investigation
8849682117, 7874882117
satyam.imba19@gmail.com



Krisha Gathani (21)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on employee stress management at Jinesh Financial Solutions
9773148286, 9925900010
krisha.imba19@gmail.com



Harsh Gosaliya (22)

MBA Specialization 2 : Finance
BBA

Professional Certification :

Import export, digital marketing

Summer Project : A study on traders preferences towards JK Valve & Co at JK Valve and Co.

9879183043, 9265794751
harsh.imba19@gmail.com



Dhiraj Hariramani (22)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on consumer buying behaviour towards Havmor Ice Cream Pvt Ltd. At Havmor Ice-cream Pvt Ltd. 9427747096, 9426487890

dhirajkailashhariramani.imba19@gmail.com

Work Experience : Worked as Business Development Executive in AutoForest for 6 months..



Aneri Jain (21)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on the Role of Employee Branding in Talent Attraction and Talent Retention at Svatantra Micro Housing Finance Pvt Ltd. 9898347073, 9898367973
aneri.jain.imba19@gmail.com

Marketing



Tirth Jhaveri (22)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on consumer perception and btl marketing for new footfall of customer towards branded and generic medicines at Medkart Pharmacy
9106706895, 8780304505
tirth.imba19@gmail.com



Mahek Kamdar (22)

MBA Specialization 2 : Finance
BBA

Professional Certification :

Data Analytics & Digital Marketing

Summer Project : A study on impact of social media in public relations industry at Newsreach
9687217885, 6351154354
mahekkamdar.imba19@gmail.com

Work Experience : Worked as Public Relations Operations Executives in NewsReach for 1 year



Tirth Maru (22)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on Preferences and awareness of general audience towards astronomical events at Dhruvats Media
9913137946, 9712734378
marutirth0@gmail.com



Mahek Mehta (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on Effect of digital marketing on Indian Travel and Tourism Industry at Alaknanda Travels
9099915145, 9377382369
mahek.imba19@gmail.com



Sagar Modi (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on identity customer opportunities from order placement to product delivery at Amrut Energy pvt. ltd.
9725519039, 9725519039
sagar.imba19@gmail.com

Work Experience : Worked as sales team in Back office work in SANDESH PRESS For 8 Month



Ujjawal Modi (21)

MBA Specialization 2 : Finance

BBA

Summer Project :A study on buyers perspective towards exhibition and flea market of Apparel Industry In Ahmedabad city at Kantar IMRB
7227887255, 942640809
ujjawalvmodi.imba19@gmail.com

Marketing



Jeel Punatar (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on consumer knowledge on medkart pharmacy in branded generic medicines and over the counter products in rajkot stores at Medkart Pharmacy
7874781880, 6351196851
punatarjeel.imba19@gmail.com



Parth Raval (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on influence of financial newspaper on the decision making of a consumer Hindustan Times Mint
9913677551, 9328661331
parthrraval.imba19@gmail.com



Sahil Sadhwani (20)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on consumer behaviour towards financial newspaper at Hindustan Times Mint
9510979488, 9408645089
sahilsadhwani.imba19@gmail.com



Aneri Shah (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on customers perception and preference towards mint at Hindustan Times Mint
9408278565, 6355531241
anerishah.imba19@gmail.com



Dhairya Shah (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on customer preference towards Dhruvats Event Management Company at Dhruvats Media
9106849930, 9377790462
dhairyashah.imba19@gmail.com



Hitanshu Shah (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on effect of social media food influencers on youth at Excellent Publicity.
9265085362, 9825327564
hitanshushah.imba19@gmail.com

Marketing



Manav Shah (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on factors affecting the choice of customers for selecting freight forwarding company at Manibhadra Logistics
6353077984, 9879183043
manav.imba19@gmail.com



Moksha Shah (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on financial performance analysis of top leading shipping companies at Harbour Shipping LLP
7383960601, 9327015566
mokshashah.imba19@gmail.com

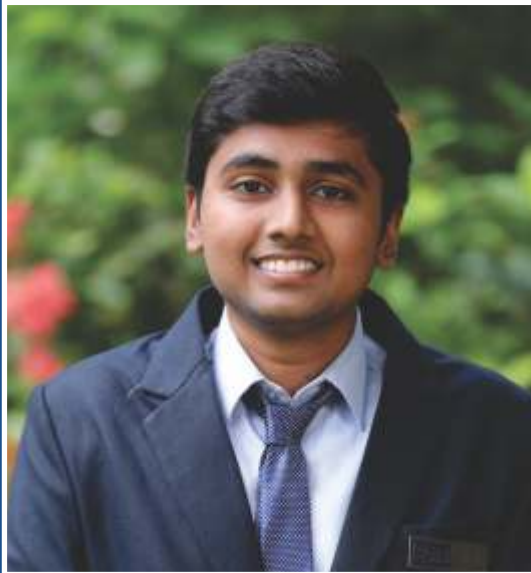


Neer Shah (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on consumer perception towards Goods & Service Tax (GST) in Ahmedabad at Clavis Advisors Pvt. Ltd.
7227945020, 9913773128
neer.imba19@gmail.com
Work Experience : Worked as Back office Manager in Lador Diamonds LLP for 12 months.



Prerak Shah (22)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on market survey about the dealer's preferences and feedback regarding paint in Ahmedabad City
9510727957, 9825065951
prerakshah.imba19@gmail.com



Rutvi Shah (22)

MBA Specialization 2 : Finance
BBA

Summer Project : A study on Investors preference towards mutual fund and other financial avenues at Bastion Wealth Management
9558405646, 8511362279
rutvishah.imba19@gmail.com



Shreyali Shah (22)

MBA Specialization 2 : Finance
BBA

Summer Project : Senses on Sale: Analyzing the Effects of Sensory Appeals on Changes in Consumer Buying Behavior and Impulse Purchases in Retail" At- Media Solace
7043532379, 7043532379
shreyalishah.imba19@gmail.com

Marketing



Khwaish Sharma (22)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on freight forwarders services provided AND ITS QUALITY” at NMR LOGISTICS, MUMBAI 7069707747, 7069707747

khwaish.imba19@gmail.com

Work Experience : Worked as an export executive in Sea Air Cargoes, Ahmedabad for one year and four months



Sasha Sheth (21)

MBA Specialization 2 : HRM

BBA

Summer Project : Usage and Attitude towards Health and Fitness Applications in Millennials and Zillennials in Ahmedabad

9909912919, 9825000745

sasha.imba19@gmail.com



Nehal Sodha (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on the impact of service quality on consumers satisfaction in Omkar engineers at Omkar Engineers

8155932275, 7738535099

nehalsodha.imba19@gmail.com



Jeet Sonaiya (22)

MBA Specialization 2 : Finance

BBA

Summer Project : Emerging trends in mutual fund industry : A study across categories and types of schemes at Aditya Birla

8469954059, 8401461464

jeetsonaiya.imba19@gmail.com



Jhalkesh Soni (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on Financial Performance Evaluation of Selected Printing and Packaging Companies in India at Futuristic Packaging Pvt. Ltd.

9409604746, 9428016256

jhalkesh.imba19@gmail.com



Vrund Trivedi (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on preference and awareness of general audience towards Astronomical events at Dhruvats Media

9104469436, 9725227063

vrundimba19@gmail.com

Work Experience : Worked as a Business Development Executive at Yogi Corporation for 6 months

Marketing



Narayansinh Umat (21)

MBA Specialization 2 : HRM

BBA

Summer Project : A study on consumer perception toward financial newspaper at Hindustan Times mint
9727333806, 9727333806
narayansinh.imba19@gmail.com



Muthukrishnan Valluvan (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on Customer preferences towards Borosil products in Ahmadabad at Margesh Enterprise
9316272979, 8980468560
krishnanvalluvan.imba19@gmail.com



Anoop Singh (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on consumer satisfaction towards online job boards at Gravitas

7096865322, 7874363397

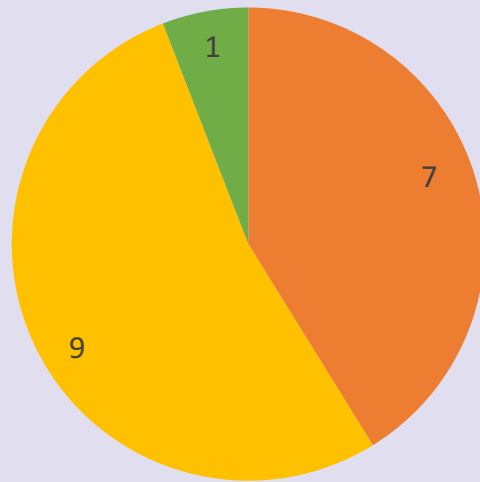
anup.hotmail2000@gmail.com

Work Experience : Worked as an 365 degree sales, Marketing & HR field executive in Gravitation Workforce Pvt Ltd for more than 3 years.





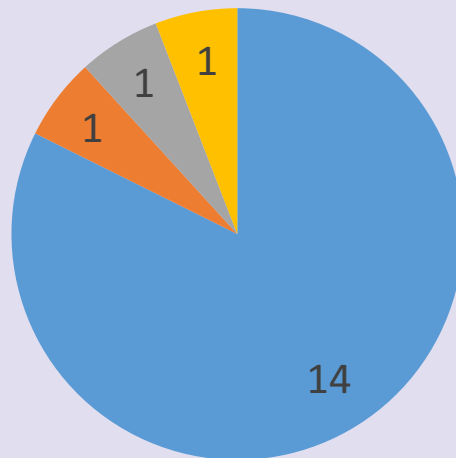
MBA Specialization 2



- Finance
- Marketing
- HR

Finance	7
Marketing	9
HR	1

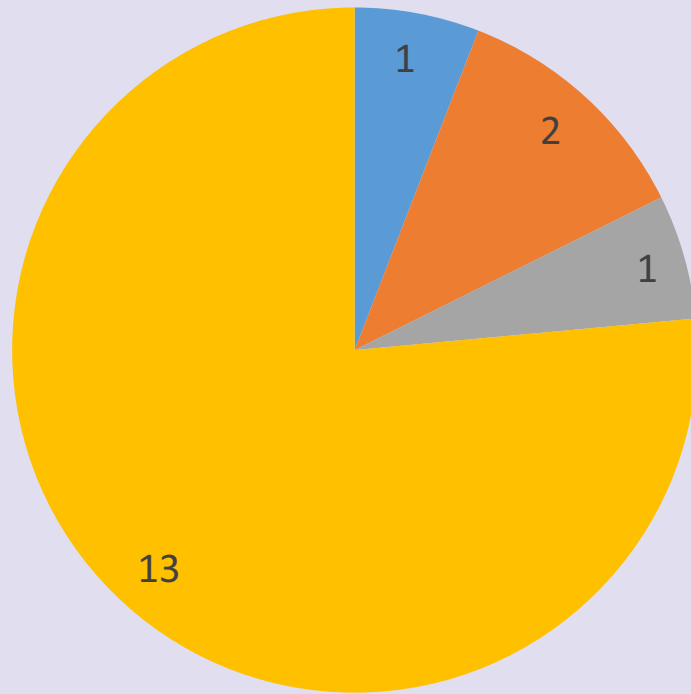
Regional Diversity



- Ahmedabad
- Kutch
- Out of Gujarat
- Saurashtra

Ahmedabad	14
Kutch	1
Out of Gujarat	1
Saurashtra	1

Caer Aspiration



- Banking
- FMCG
- Engineering & Manufacturing
- Information Technology

Banking	13
FMCG	1
Engineering & Manufacturing	2
Information Technology	1



Neelashree Bandyopadhyay (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study and analysis on HR life cycle and employees satisfaction in hotel Fortune Landmark
6351551088, 9824768524
neelashreebandyopadhyay.imba19@gmail.com



Nirali Bhagat (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A survey on companies' culture and its impact on employees' Performance at HR Re-Engineers
7016275466, 9909219720
niralibhagat.imba19@gmail.com



Priyal Galani (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on impact of perceived organizational ethical climate on work satisfaction at Moveo Apps
7490016716, 9898316716
priyalgalani.imba19@gmail.com

HR



Vanshika Jarkani (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : cAn analytical study of factors affecting Employee Branding with reference to Medkart Pharmacy
9825739478, 9898988125
vanshika.imba19@gmail.com

Work Experience : Worked as Talent Acquisition in HR consultancy for 7.5 months



Divanshi Kushwah (21)

MBA Specialization 2 : Marketing
BBA

Summer Project : A study on role on HRBP on new joinee connect at HDFC Bank
6352280210, 8320881927
kushwahdivanshi.imba19@gmail.com



Kajal Mehta (22)

MBA Specialization 2 : HRM
BBA

Summer Project : A study on prospect candidate references and perceptions while selecting job at Highrise Management Services
8488004537, 9067755244
kajalmehta.imba19@gmail.com
Work Experience : Worked as Jr. HR Executive in Gooduse Enterprise for 6 months



Smit Padaliya (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on the impact of Cyberloafing on Employees Productivity at Jobstation.
8140444006, 9909424949
smitpadaliya.imba19@gmail.com



Komal Singh (22)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on the perception of employees towards management in Svantra Micro Finance Company
9974908501, 7490924326
komalsingh.imba19@gmail.com



Vidhi Sanghvi (21)

**MBA Specialization 2 : Marketing
BBA**

Summer Project : A study on impact of perceived organizational ethical climate on work satisfaction at Moveo Apps
9558675115, 9879516200
vidhisanghvi.imba19@gmail.com
Work Experience : Worked as Junior HR Associate at Moveo Apps from 1.6 years

HR



Frenny Shah (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on employee satisfaction from HR Practices at Fasttrack hr services ltd
7383977955, 9824061794
frenny.imba19@gmail.com



Stuti Shah (21)

MBA Specialization 2 : Marketing

BBA

Summer Project : A study and analysis on hr life cycle and employees satisfaction in hotel fortune landmark
8488051289, 9427330244
stuti.imba19@gmail.com



Vishwa Shah (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study Of Consumer Perception And Awareness Towards Goods And Service Tax(GST)
9558900801, 9824437045
vishwa.imba19@gmail.com



Saarah Shaikh (21)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on strategic recruitment and selection process on achieving organisations objectives at KGN Technologies Pvt Ltd.
7984228636, 9898314935
saarah.imba19@gmail.com



Yashvi Thakkar (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on employees effectiveness towards the recruitment and selection process at ace consultant
8108288829, 9322759731
yashvi.imba19@gmail.com



Kavya Trivedi (22)

MBA Specialization 2 : Finance

BBA

Summer Project : A study on Prospect Candidate References and Perceptions While Selecting A Job at Highrise Management Services
7043323695, 8200832120
kavya.imba19@gmail.com







International Collaboration

GLS University aims to develop globally aware graduates with internationally competitive skills well-matched to the international jobs and assignments of today and future. It has developed active liaisons with many foreign universities with top global reputation. These academic tie-ups have ensured that both students and faculty members of these universities as well as our department can partner for Joint Research Opportunities and Exchange Programme. GLSU is having academic collaboration with following foreign universities:



Placement Team

Faculty Incharge – MBA Final Placements

Dr. Kalagi Shah +91 9824461344

Dr. GurmeetSingh Sikh +91 9898180087

Dr. Harikrishan Chaurasiya +91 9687652158

Email : placement.fom@glsuniversity.ac.in

Faculty Incharge – I-MBA Final Placements

Dr. Avni Patel +91 9825345465

Dr. Maulik Shah +91 9374336396

Email : placement.imba@glsuniversity.ac.in



Linkedin <http://www.linkedin.com/in/nribm>



FACULTY OF MANAGEMENT

Gujarat Law Society Campus, Ellisbridge, Ahmedabad - 380 006.

Phone : (079) 2656 4836, 2644 6602, Fax : (079) 2644 5958

E-mail : placement.fom@glsuniversity.ac.in